

# Quantitative Sciences and Artificial Intelligence: Opportunities and Considerations for Strategic and Responsible Application in Clinical Trials

Curtis Meinert Keynote  
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Cyrus Hoseyni, Ph.D.  
Global Head, Quantitative Sciences & Clinical Pharmacology  
J&J Innovative Medicine

# Disclosures

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- The views expressed in this presentation reflect my own views, based on my observations and lessons in leadership. They should not be attributed to or taken as the official position of my employer
- I am currently employed by **Johnson & Johnson Innovative Medicine Research & Development (JJ-IMRD)** as Vice President and Global Head, **Quantitative sciences & Clinical Pharmacology (QSCP)**

# Acknowledgements

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I am grateful for the valuable insights and contributions provided by the following colleagues:

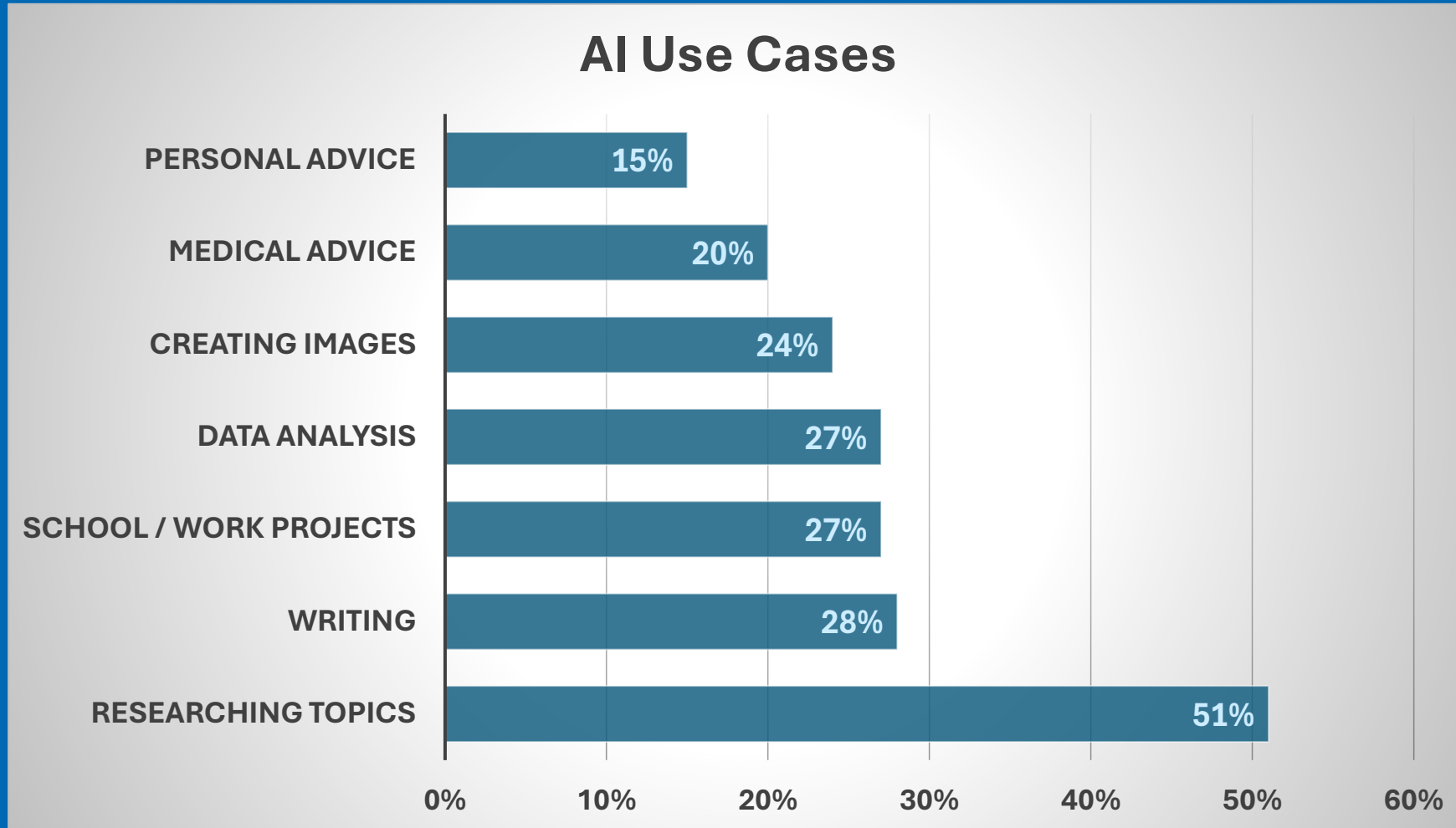
- Fei Chen
- Vlad Dragalin
- Michael Grayling
- Surya Mohanty
- Bhargava Reddy
- Darren Weston

# “The Age Of Artificial Intelligence: Americans’ AI Use Increases While Views On It Sour...”

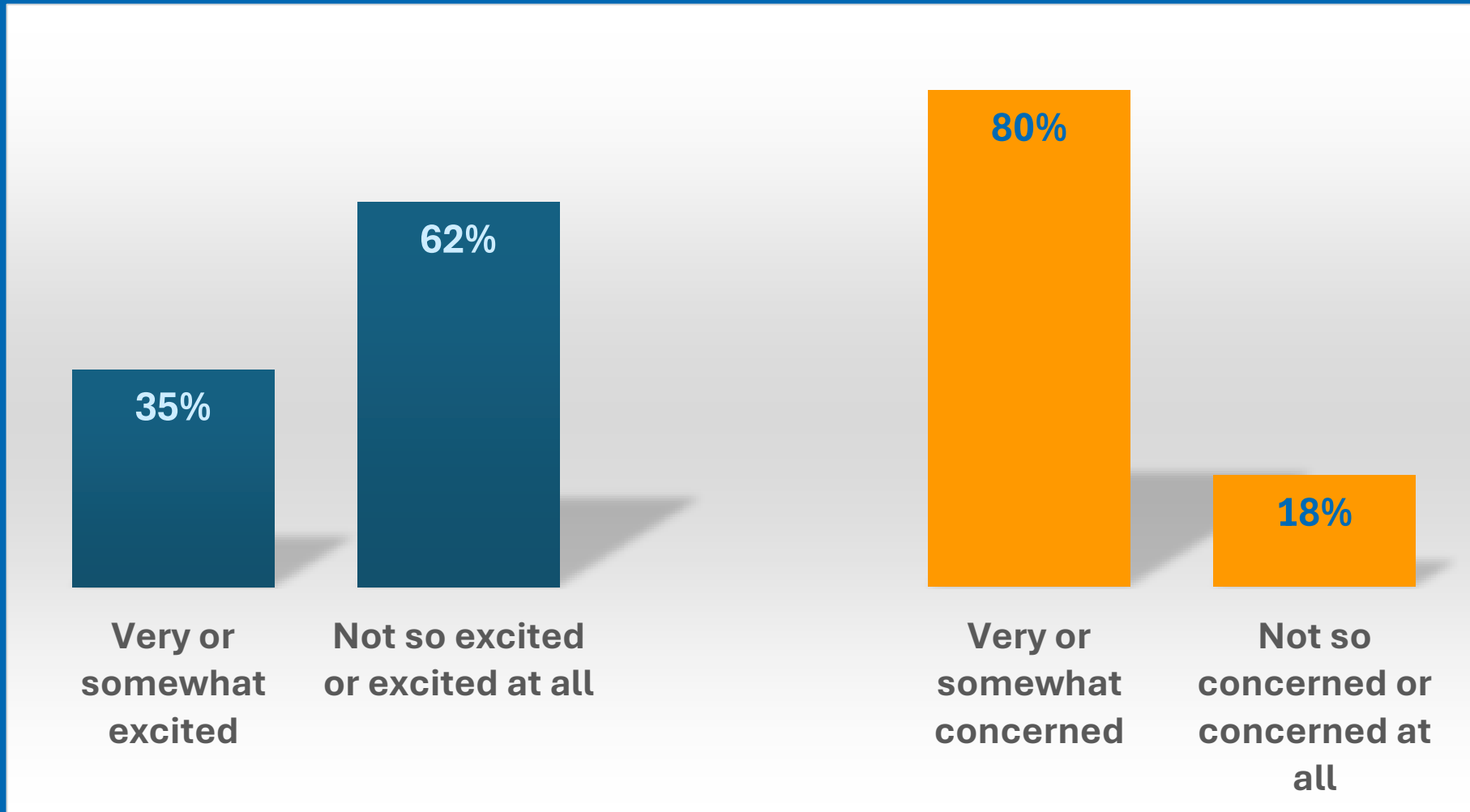
Quinnipiac University Poll  
March 30, 2026

1,397 Adults (800 Employed)

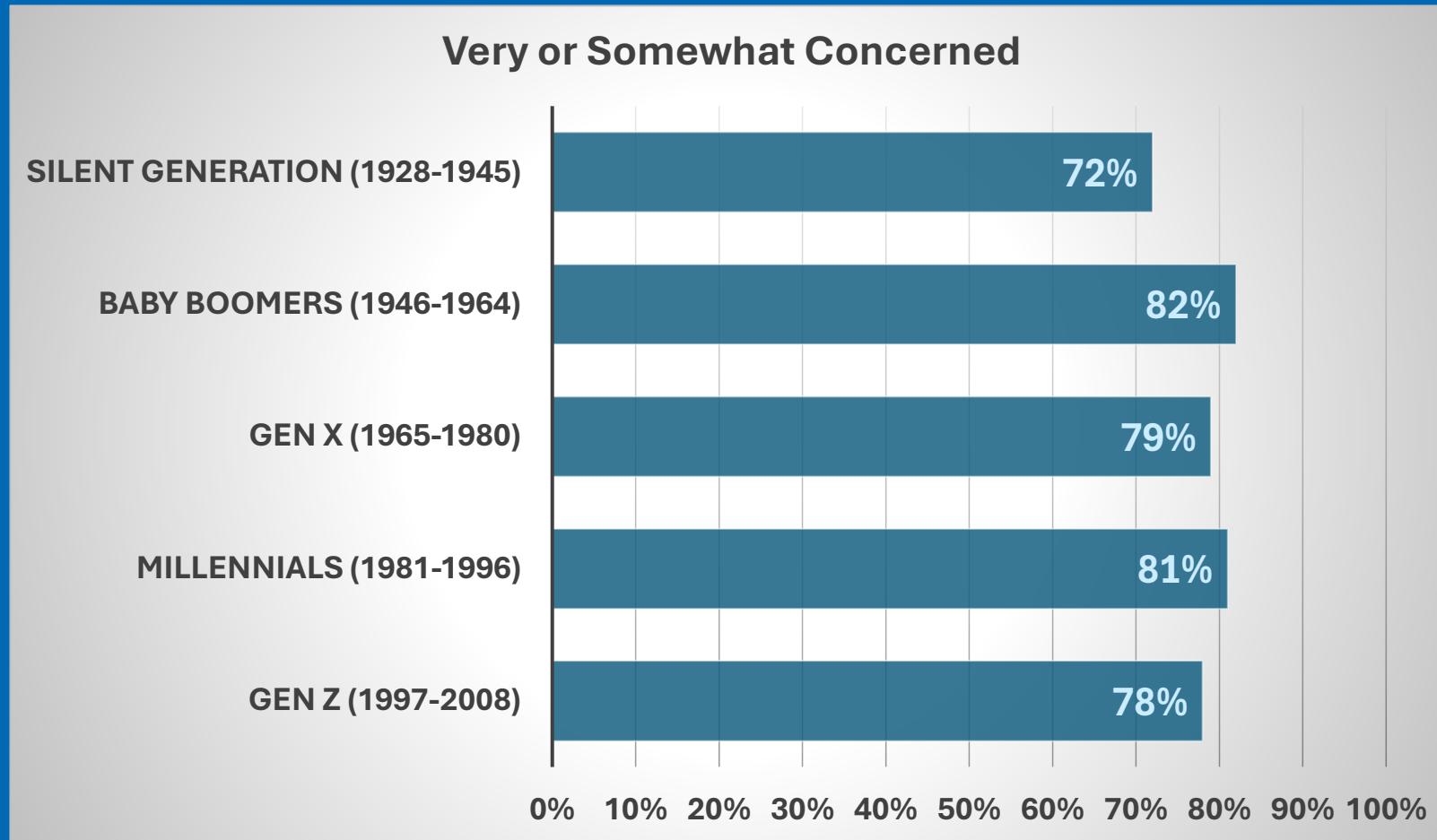
# AI Use



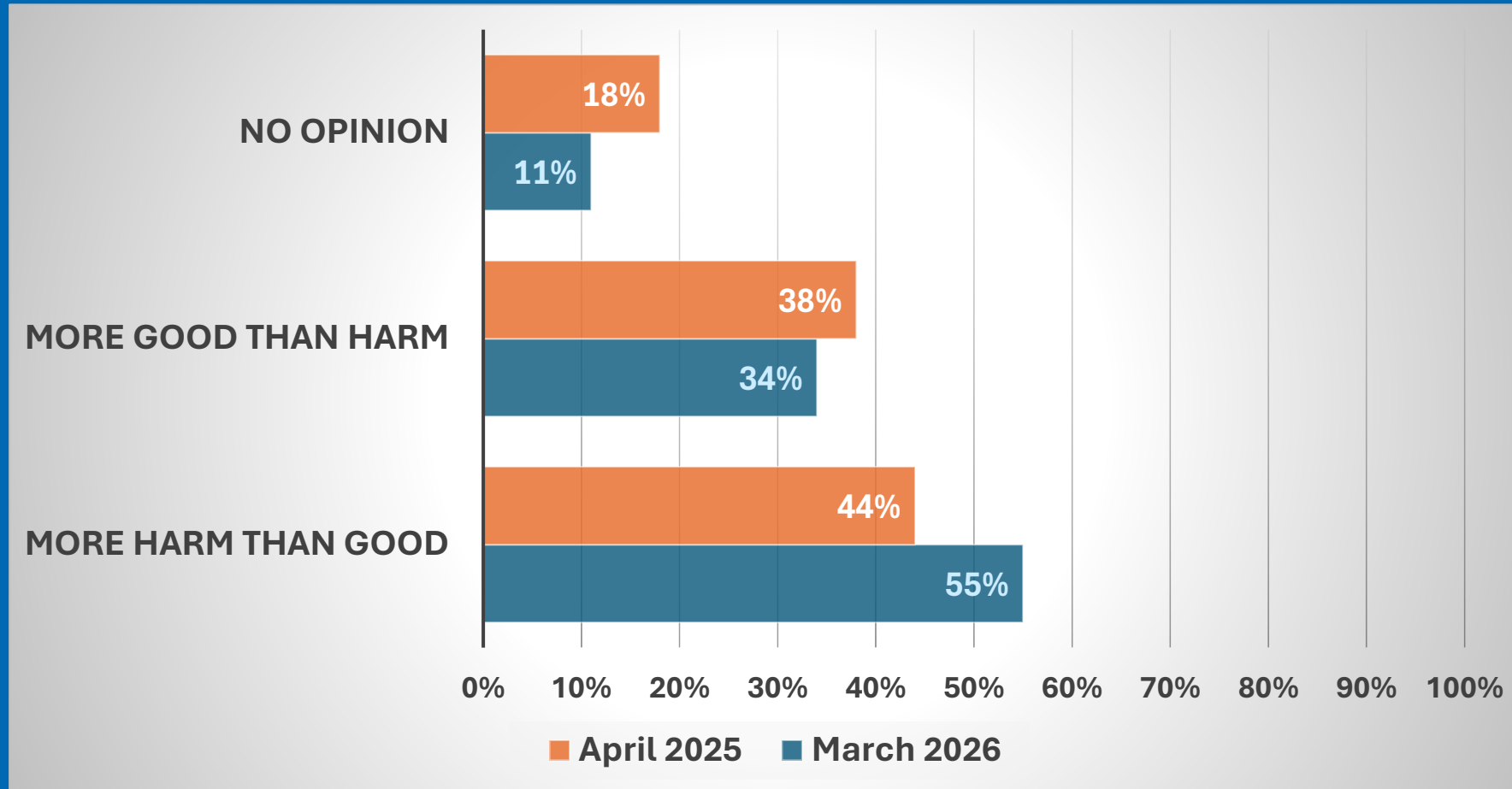
# AI Sentiment: Excitement vs Concern



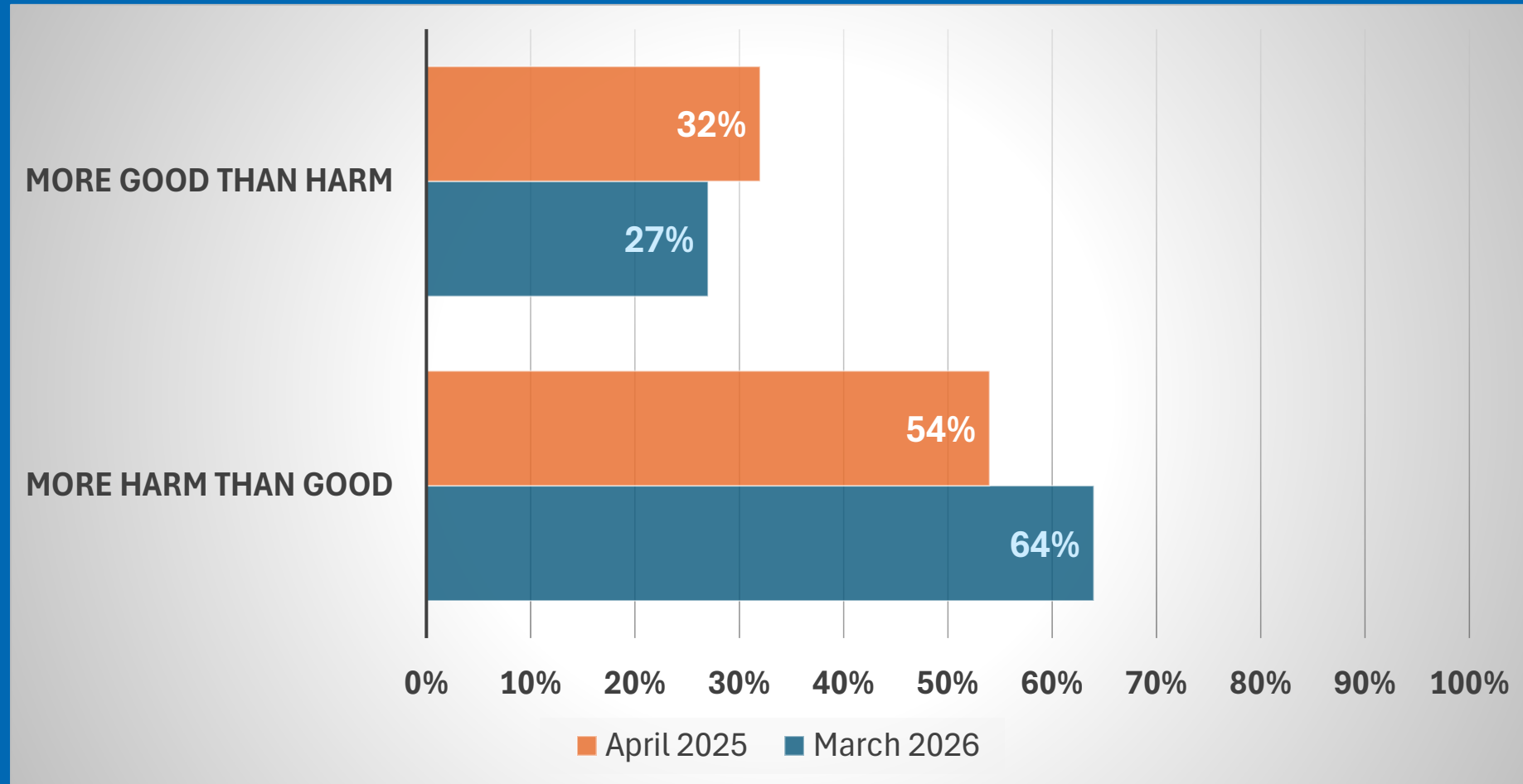
# Concern by Age Group



# Impact: Day-to-Day Lives

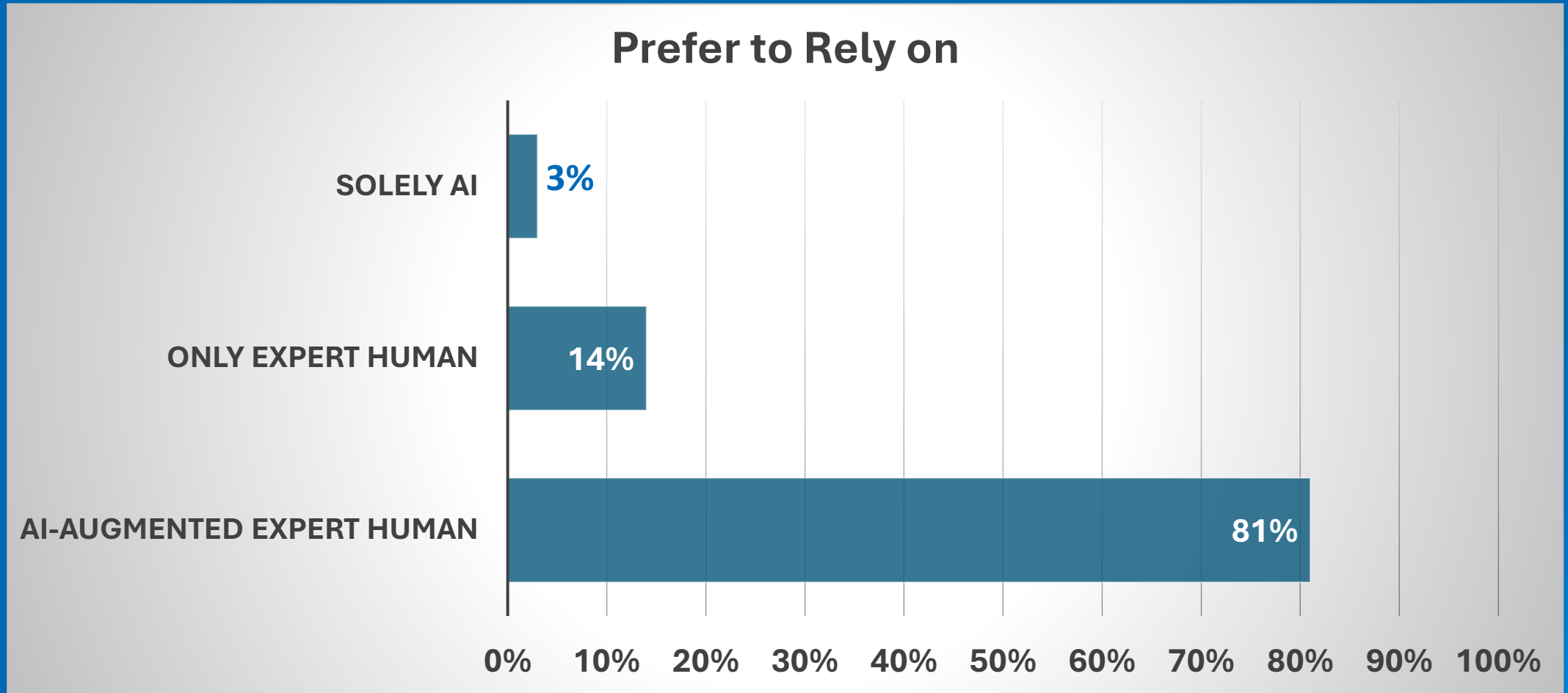


# Impact: On Education

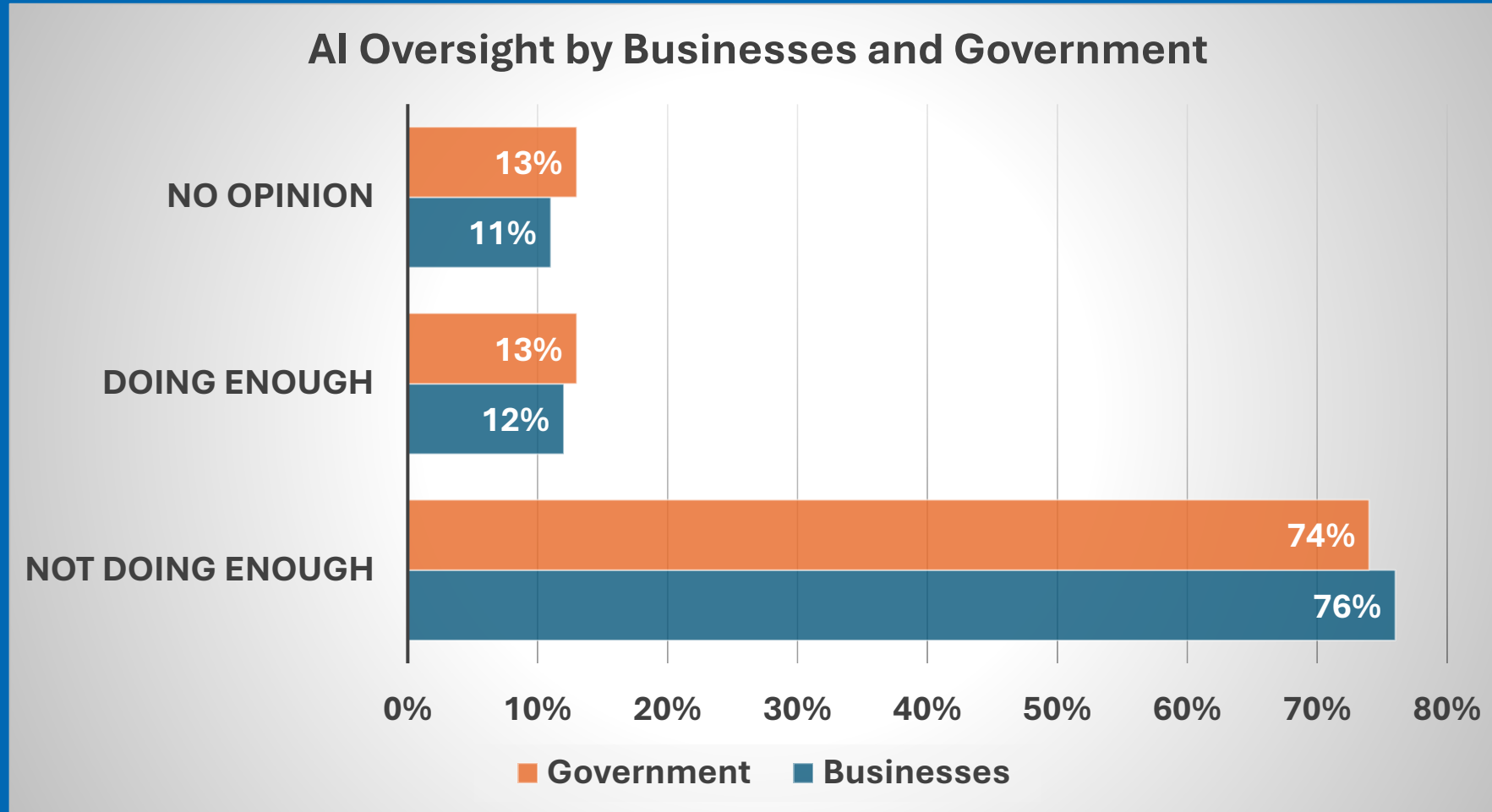


# Health Care: Human vs. AI

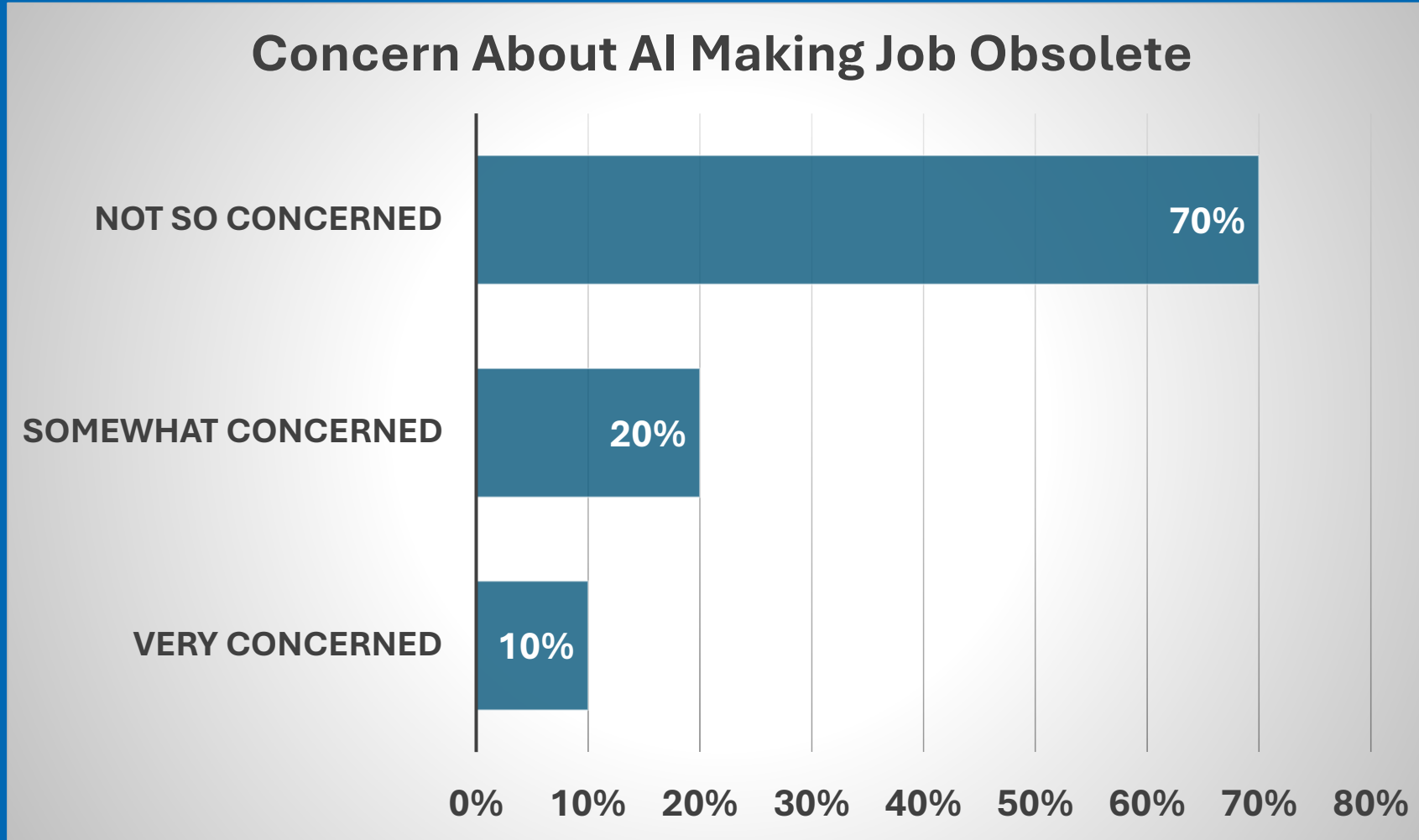
“If an AI tool proven more accurate than a human in reading medical scans”



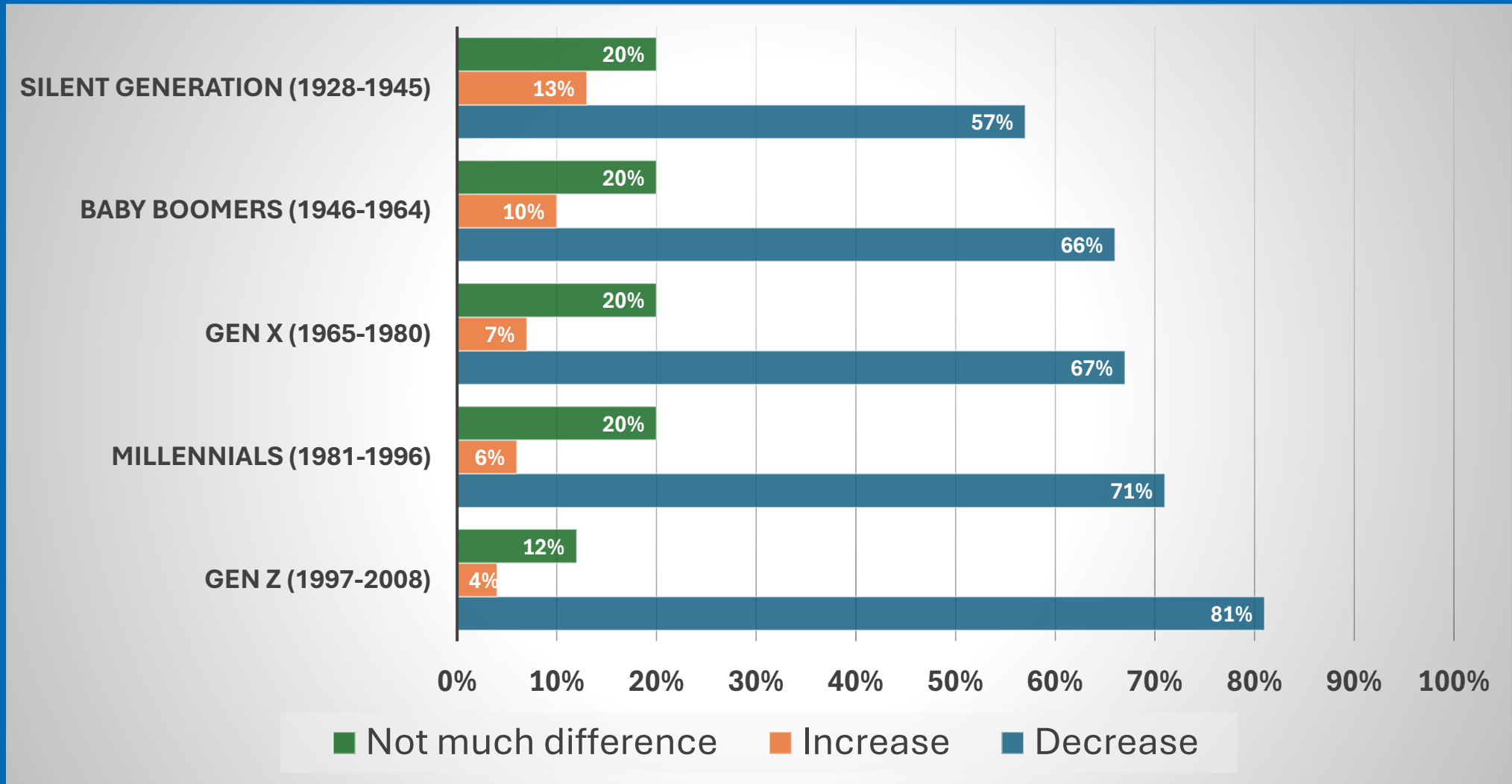
# Transparency & Regulation Sentiment



# Jobs Outlook: Among Those Employed



# Jobs Outlook: Job Opportunities



# Lessons from History About Transformative Technology

Every era of technological change has followed a recognizable pattern

The future could be less frightening than it seems with **deliberate, thoughtful leadership**





# Fear Is Rational

Every major technology caused genuine concern in early stages

**Fear has never successfully stopped transformative technology**

Societies adapt, safeguards emerge

What once felt threatening becomes ordinary

# The Worst Predictions are Less Likely to Materialize

Steam: Machines will replace all labor

Electricity: The Invisible Killer

Automobiles: Speed panic and leg atrophy

Television: Families will stop talking

Internet: The end of community

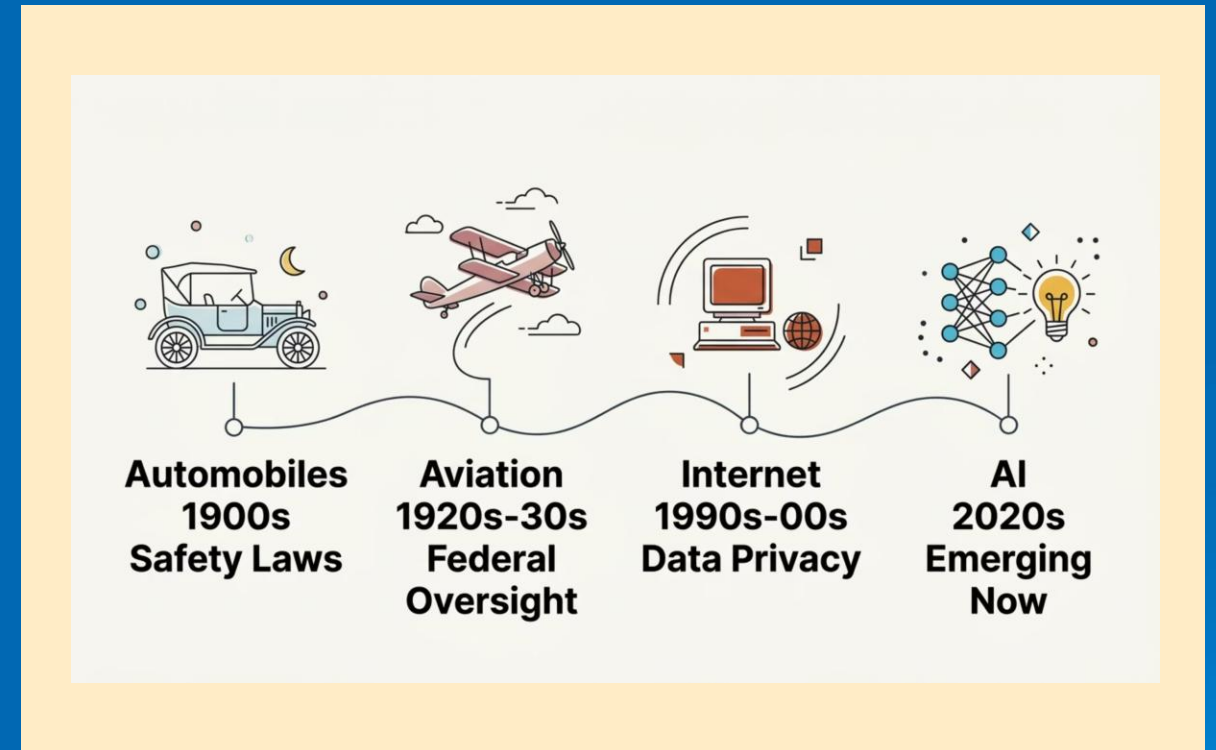


# Regulation Follows — and it Matters

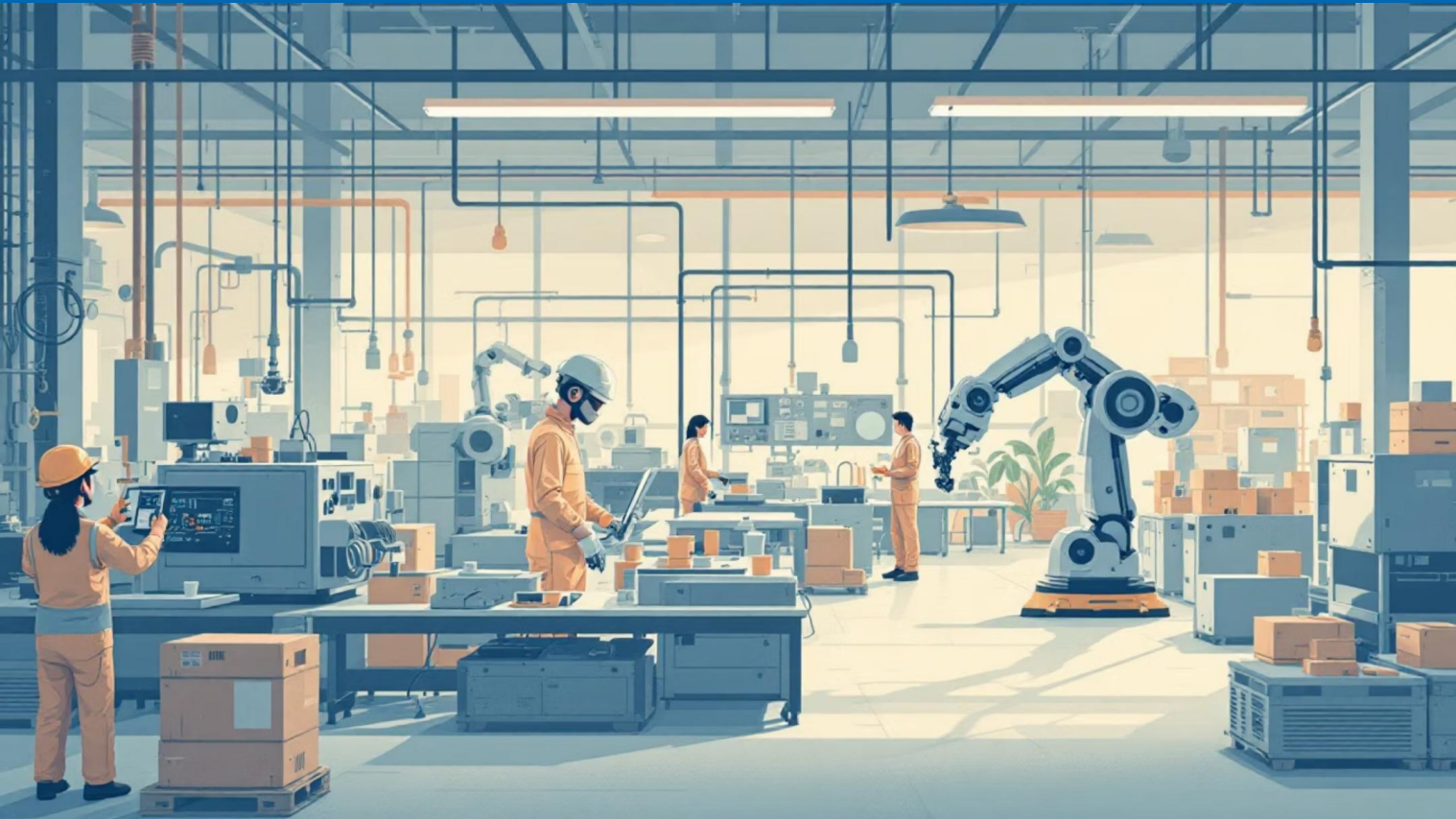
Every transformative technology was eventually regulated

The question was never *whether* to regulate, but **how wisely to do it, and how quickly**

The goal is smart governance, not a choice between nothing and prohibition



# Job Losses Were Often Overestimated



New technology eliminates certain roles

It also **creates entirely new categories of work** that couldn't have been imagined beforehand

The net outcome, across every major technological wave in history, has consistently been new industries and different work



# Integration Takes Longer Than Expected

Electricity, and the internet each took **20–40 years** to fully reshape the economy and impact productivity

While AI access/use is growing rapidly, real impact/productivity will likely unfold over the next decade, not overnight

An **intentional** and **thoughtful** approach to **adoption** has consistently demonstrated to be more effective than impulsive reactions

# *Leadership in the Eye of the Storm*

## *Creating Calm When Others Panic*

Bring focus to what really matters:

***What is the problem we're trying to solve?***

Emotional contagion - Leaders set the tone for their teams

- Calm decision-making
- Ethical accountability
- Steadiness in chaos



# ***Charting the Course***

*Our Ongoing Efforts & Areas of Focus*

# AI Awareness Programs

*Create shared language and guardrails for responsible AI use*

*AI augments expert decision-making – it does not replace it*

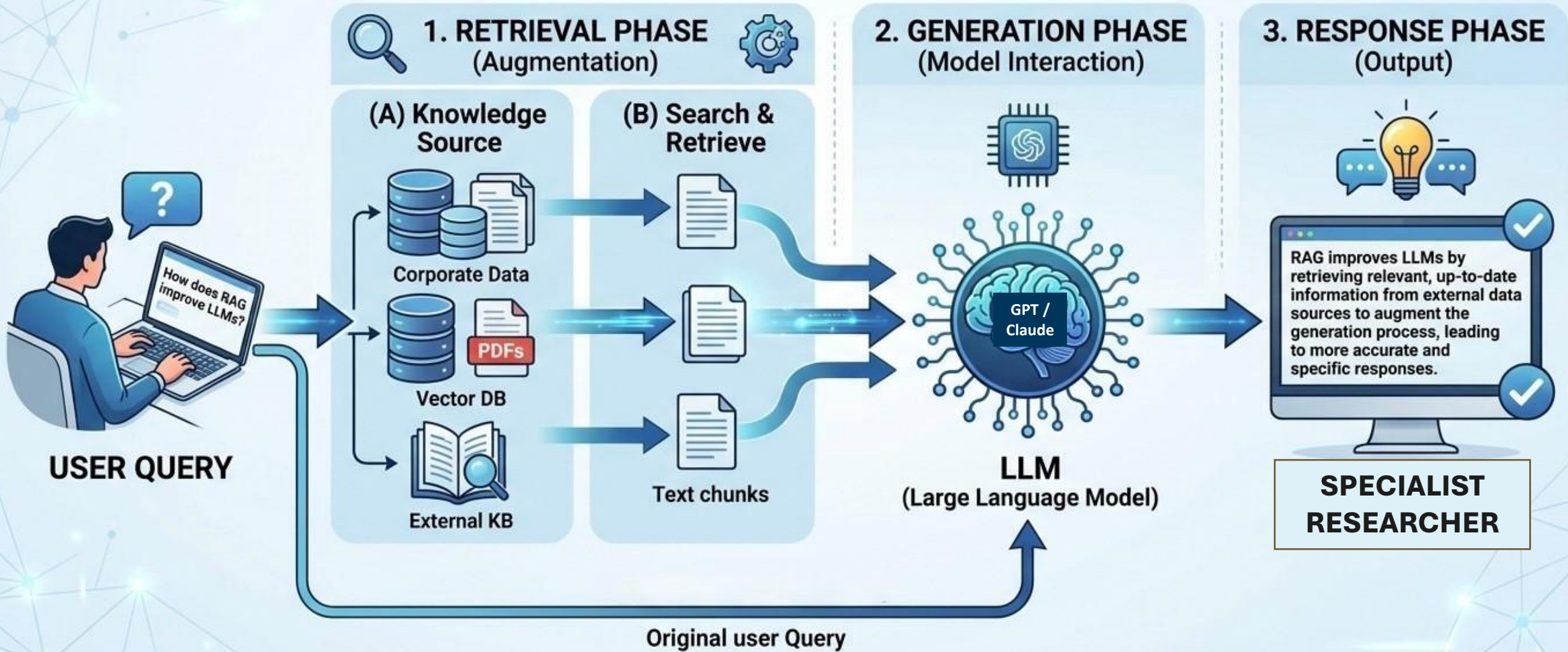
| Risks   | Controlled Adoption   | AI Fundamentals   |
|---|---|---|
| <ul style="list-style-type: none"><li>• Hallucinated content</li><li>• Privacy exposure</li><li>• Intellectual property</li><li>• Ensuring expert human oversight</li></ul> | <ul style="list-style-type: none"><li>• Pilot programs</li><li>• Governance</li><li>• AI awareness programs</li><li>• AI fundamentals</li><li>• Focus on augmented expert decision-making</li></ul> | <ul style="list-style-type: none"><li>• Generative AI (GenAI)</li><li>• Predictive AI (PredAI)</li><li>• Agentic AI</li><li>• Retrieval-Augmented Generation (RAG) / Model Context Protocol (MCP)</li></ul> |

*Expert-Human-in-the-Loop accountability for all material decisions*

# AI Landscape: Predictive - Generative - Agentic

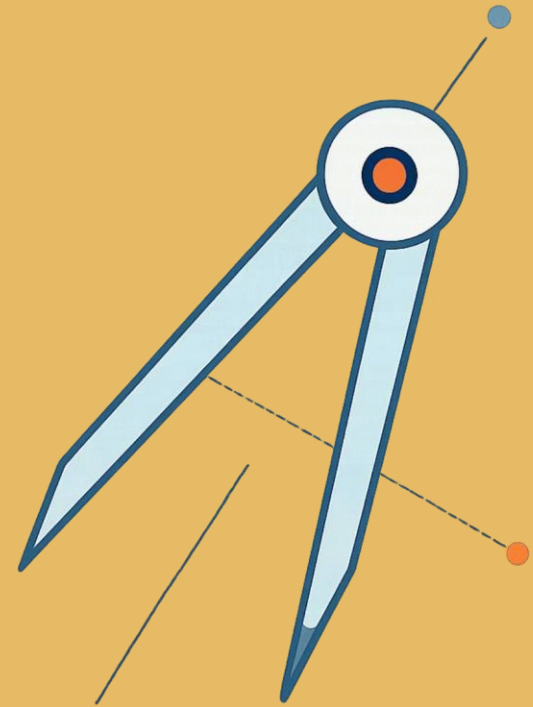
| CATEGORY                    | PRIMARY STRENGTH                       | TYPICAL OUTPUTS                                  | KEY RISKS  | BEST CONTROLS  |
|-----------------------------|--|--|--|--|
| <b>Predictive AI (ML)</b>   | Forecasting from historical data       | Risk scores, probabilities, classifications      | Bias, drift, overfitting, poor generalization          | External validation, monitoring, model documentation   |
| <b>Generative AI (LLMs)</b> | Language and content generation        | Drafts, summaries, code scaffolds, Q&A           | Hallucinations, privacy/IP leakage, prompt sensitivity | RAG grounding, human-in-the-loop review, data controls |
| <b>Agentic AI</b>           | Multi-step task execution across tools | Automated workflows, tool calls, plans + actions | Silent failures, tool misuse, permission creep         | Role-based access, audit logs, constrained agent roles |

# Retrieval-Augmented Generation (RAG) Workflow



# Statistical Sciences in the Design of Operations: Predictable Performance

Proactive statistical engagement transforms trial execution — from reactive problem-solving to proactive, measurable control of timelines and quality



# Statistical Innovation in Clinical Trial Operations

**Business impact:** 53% (2012) and 37% (2023) of trials failed to enroll on time globally\*, driving costly extensions and added sites; clinical trial drug supply waste is estimated around 50%\*\*.

**Approach:** Statistical sciences can bring forecasting, uncertainty quantification, simulation-guided and decision analytics to reduce delays and inefficiency in trial execution.

\*Lamberti, M. J., Dirks, A., Kikuchi, N., et al. (2024). Benchmarking site activation and patient enrollment. *Therapeutic Innovation & Regulatory Science*, 58, 696–703. <https://doi.org/10.1007/s43441-024-00638-1>

\*\*McKinsey & Company. (2021). *Clinical supply chains: How to boost excellence and innovation*. <https://www.mckinsey.com/industries/life-sciences/our-insights/clinical-supply-chains-how-to-boost-excellence-and-innovation>

# Missed Timelines & Inferential Challenges

Beyond execution problem: Operational variability propagates directly into statistical issues. Track **distributions**, not just averages:



Activation cycle



Accrual vs. forecast



Missing data



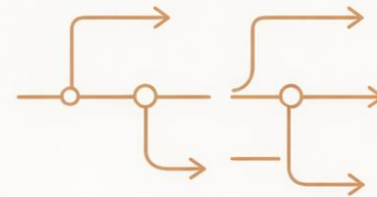
Endpoint tracking



Reduced Power



Loss of Precision



Missing Data Risk



Bias Risk

# Practical Engagement Model

## Stats + Ops + Site Monitoring



### Design

Accrual assumptions & uncertainty; power / timeline trade-offs; missing data prevention strategy



### Start-Up

Site selection using empirical priors; readiness



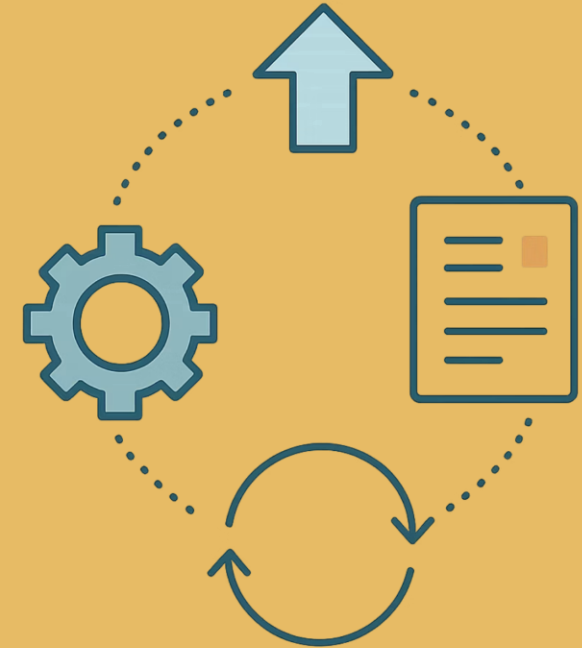
### Conduct

Ongoing accrual forecasting; KRIs/KQIs; QbD: predefined mitigation triggers and impact estimates



### Close-Out

Assess operational learnings; update empirical priors for the next study



Tighter forecast error, fewer avoidable missing data events and deviations, earlier mitigation, and stronger evidentiary confidence for regulators and decision-makers.

# Dashboards, Early Detection, and Risk-Based Quality



## Visibility

A single source of truth for accrual, data timeliness, deviations — accessible to stats, operations, and sites



## Statistical Signal Detection

Key Risk Indicators, and trend detection convert raw data into timely actionable measures



## Risk-Based Quality Alignment

Define critical-to-quality factors, measurement plans, and escalation rules that are inspectable / reproducible.



## Patient-centric Design

- Protocol complexity & patient burden assessment
- Schedule of Activities (SoA) designer



## Site-Friendly Design

Actionable indicators at the coordinator level — e.g., *"patients at risk of missed visits in the next 14 days."*



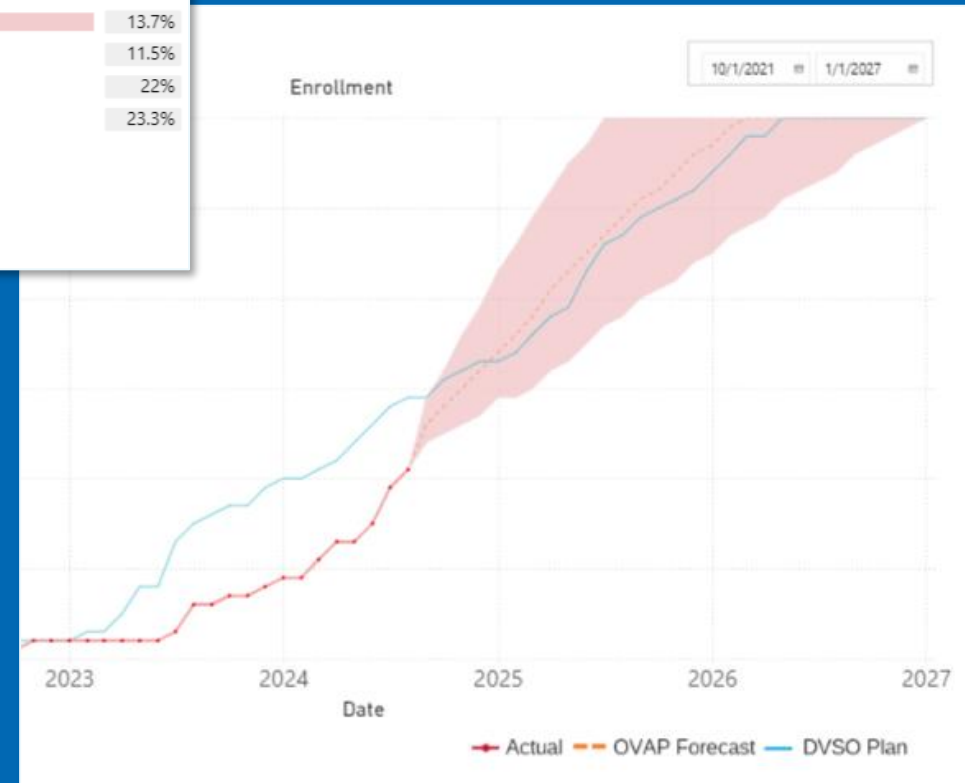
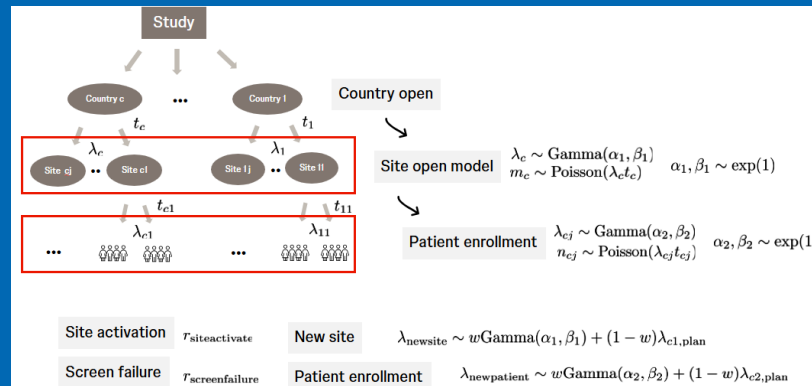
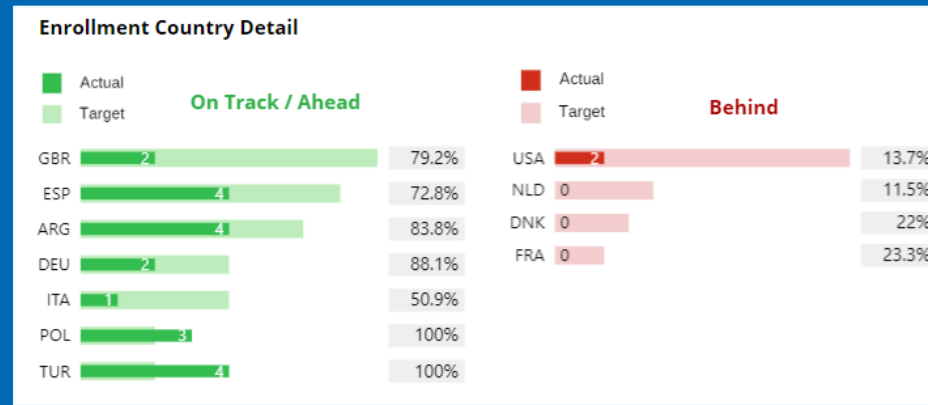
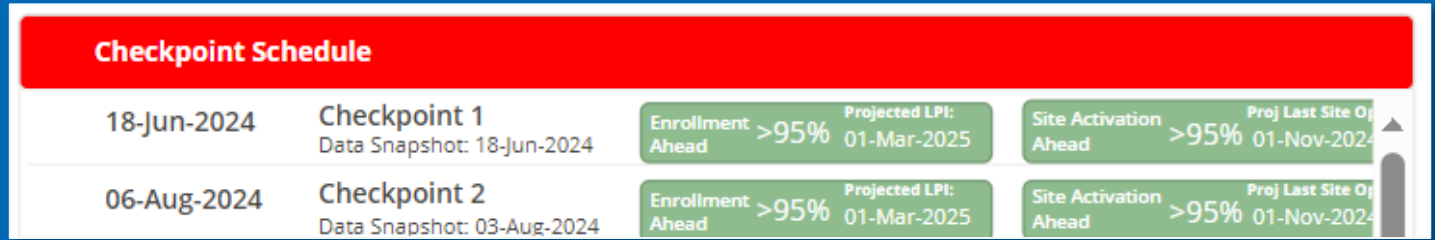
## Protect the Estimand

Monitor visit adherence, EDC lag, critical data fields. Trigger site support **before** data become irrecoverable.

# Operational Viability and Planning (OVAP)

## What it does:

- Highlight recruitment risks and pre-identify opportunities for mitigations
- Study health checkpoints with a foundation in statistical modelling to detect material impacts to LPI
- Actuals and projected enrollment curves with confidence intervals
- Likelihood of operational execution success (meeting LPI & enrollment targets)
- Country level tracking and monitoring; drug supply module
- Gamma-Poisson distribution



# Clinical Studio: Enhancing clinical trial productivity through data-driven decision making

## Challenge

## Solution

### Costly and Complex Trials

Increasing **costs**, **complexity**, **patient burden** and **site burden**

### Lack of Transparent Decision-Making

**Siloed data** hinders ability to tie **decisions** to **rationale**, **outcomes** and **future learnings**

### Inconsistent & Subjective Process

Inconsistency in **contingency planning** and **timeline expectations** with limited **accountability** for site selection decisions



### Productivity Enablement

Develop fit-for-purpose protocols considering **cost**, **complexity**, and **burden trade-offs**



### Integrated User Experience

Facilitates **scenario creation** and increases **transparency**



### Cross-Functional Collaboration

Support **shared decision making** and **clear accountability**

# Efficiency+

*Cross-Industry Collaboration: Enhancing Clinical Trial Efficiency Through Advanced Statistics and AI*

# ASA BIOP Scientific Working Group: Efficiency+

Formed as an ASA Biopharmaceutical Section Scientific Working Group (2025) to create a statistical community focused on trial operational efficiency

Mission: Advance statistical innovations in trial operations to increase efficiency via cross-pharma, interdisciplinary research

- Share methods
- Identify gaps
- Reduce waste
- Accelerate “lab to patient”

# ASA BIOP Scientific Working Group: Efficiency+

- 30+ members, 10+ Sponsors
- Cross-pharma, cross-functional collaborative research: statistics + clinical ops + supply chain + data management + regulatory planning:
  - Design of Operations
  - Recruitment
  - Trial Monitoring
  - Clinical Supply Chain




# Efficiency+ Areas of Focus

**Recruitment  
Monitoring/  
Forecasting & Site  
Selection**

**Vlad Anisimov  
(Amgen)  
Clara Cali Mella  
(Bayer)**

**Dynamic Trial  
Monitoring  
&  
Data Quality**

**Palanikumar  
Ravindran  
(BMS)**

**Study Design**  
  
**Operations Impact**

**Dooti Roy  
(Boehringer  
Ingelheim)**

**Clinical Supply  
Chain**

**Christi Kleoudis  
(AstraZeneca)**

# Efficiency+ Areas of Focus

**Recruitment  
Monitoring/  
Forecasting & Site  
Selection**

**Vlad Anisimov  
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Clara Cali Mella  
(Bayer)**

Models utilizing  
historical, real-world, and accumulating  
trial data

**Predictive site selection**  
(Poisson-Gamma approaches)

**Clinical Supply  
Chain**

**Christi Kleoudis  
(AstraZeneca)**

# Efficiency+ Areas of Focus

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Dynamic Trial  
Monitoring  
&  
Data Quality

Palanikumar  
Ravindran  
(BMS)

AI/ML + statistical signals for  
real-time risk detection

Underperforming-site identification

Dropout prediction, proactive  
oversight

# Efficiency+ Areas of Focus

Quantify innovative designs  
(adaptive/platform/seamless)  
impact on timelines/resources

Operational realities informing  
design choices

## Study Design



## Operations Impact

**Dooti Roy**  
(Boehringer  
Ingelheim)

## Clinical Supply Chain

**Christi Kleoudis**  
(AstraZeneca)

# Efficiency+ Areas of Focus

Recruitment  
Monitoring/  
Forecasting & Site  
Selection

Vlad Anisimov  
(Amgen)  
Clara Cali Mella  
(Bayer)

Simulation-based drug demand  
forecasting

Vial/kit optimization & waste  
reduction

Potential multimillion-dollar impact  
per program

Clinical Supply  
Chain

Christi Kleoudis  
(AstraZeneca)

# Expanding Collaboration

## Invitation to connect

Regulators, clinical operations professionals, and statisticians/data scientists with Bayesian, AI/ML, simulation, or supply chain analytics experience.

Contact [fchen6@its.jnj.com](mailto:fchen6@its.jnj.com), or visit [efficiencyplustrials.github.io](https://efficiencyplustrials.github.io)



# Agentic AI-Enabled Clinical Trial Design & Simulation

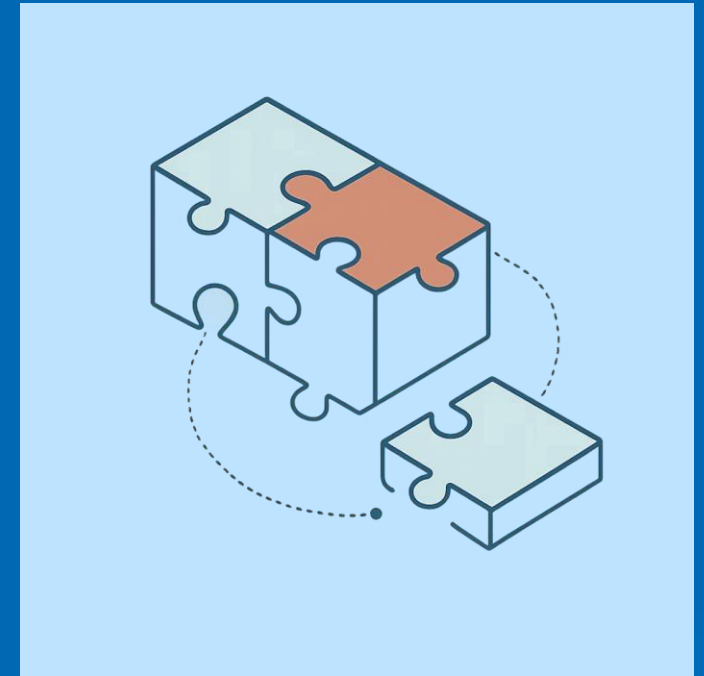
A modular, integrated simulation architecture consolidating trial design, operational parameters, uncertainty modeling, and regulatory readiness within a comprehensive, reproducible decision support system — transforming the planning, evaluation, and justification of clinical trials

*Orchestrating evidence synthesis, uncertainty quantification, and adaptive trial optimization*



# The Case for Integration

Clinical trial decisions require **simultaneous consideration** of statistics, operations, and regulation — yet existing workflows remain fragmented across tools, teams, and misaligned assumptions.



## Integrated Evaluation

Design, ops, and regulatory views unified in one platform

## Reproducibility

Full transparency and auditability across all runs

## Modular Architecture

Extensible across phases and study archetypes

# Why Agentic AI for Clinical Trial Design?



## The Challenge

Trial design integrates evidence synthesis, uncertainty analysis, simulation, and regulatory trade-offs — each a specialist task

### Fragmented Workflows

Prior elicitation/MBMA, power calculations, simulation, and reporting: Siloed tools and teams

### Assumption Opacity

Key design assumptions (effect size, drop-out rates, variability) are often inadequately substantiated

### Lack of Optimization

Re-running simulations for each design scenario; designs are rarely optimized vis-à-vis clinical operations parameters

### Uncertainty Overlooked

Point estimates are used where distributions should drive scenario analyses

### Regulatory Risk / PoS

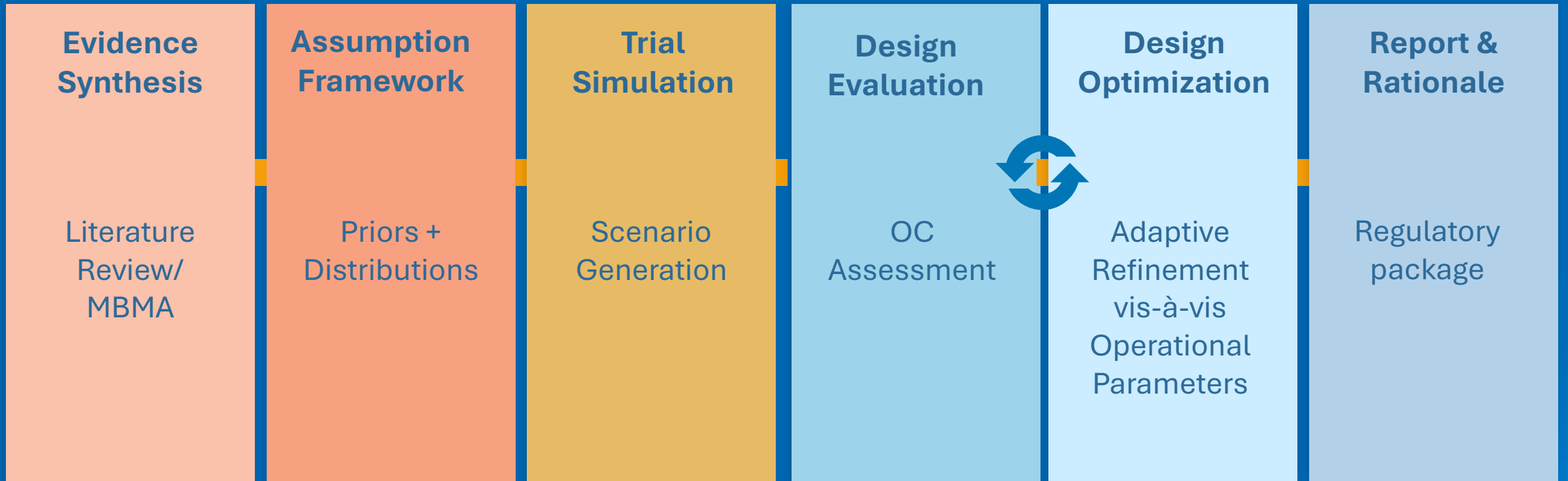
Justification for the proposed designs; costly late-stage failures

### Reproducibility Gaps

Hand-offs between statisticians, PMX modelers, and clinicians

# Clinical Trial Design End-to-End Agentic Orchestration

Orchestrator Agent — Plans · Delegates · Monitors · Synthesizes · Delivers



Sub-Agents: MBMA Agent · Assumption Agent · Simulation Agent · Evaluation Agent · Optimization Agent · Reporting Agent

*Expert-Human-in-the-Loop checkpoints after evidence synthesis, assumption finalization, and design selection*

# Clinical Trial Design End-to-End Agentic Orchestration

Orchestrator Agent — Plans · Delegates · Monitors · Synthesizes · Delivers

## Evidence Synthesis

Evidence Ingestion  
Effect Size Estimation  
Covariates

*Literature Review / MBMA*



Design  
Optimization

Adaptive  
Refinement  
vis-à-vis  
Operational  
Parameters

Report &  
Rationale

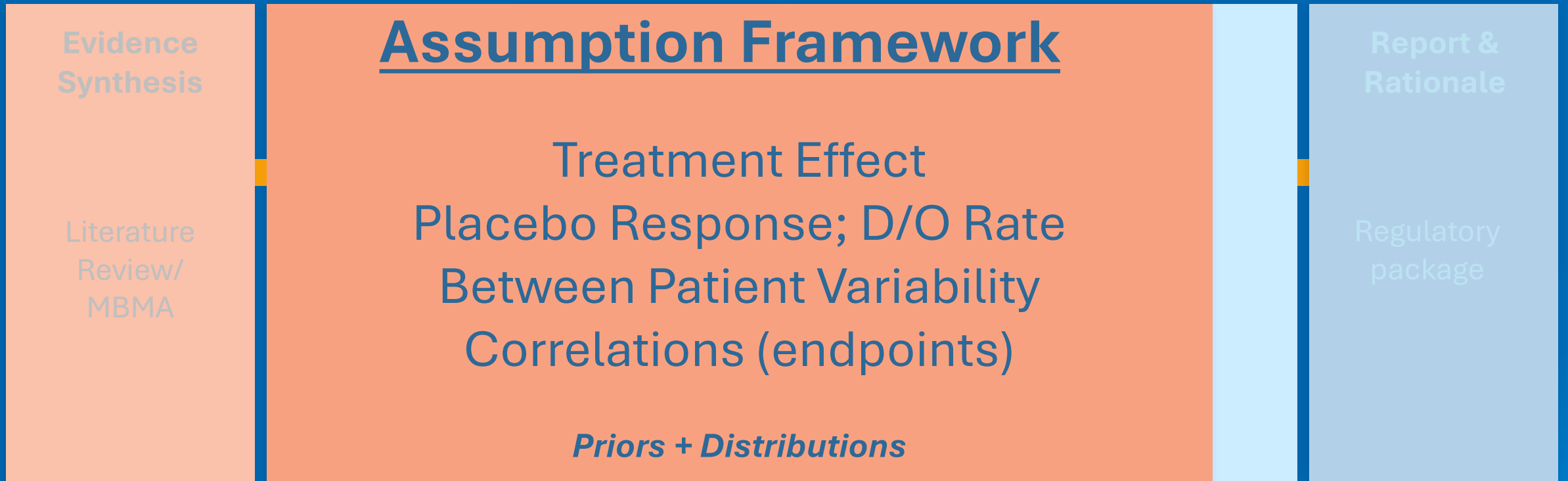
Regulatory  
package

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# Clinical Trial Design End-to-End Agentic Orchestration

Orchestrator Agent — Plans · Delegates · Monitors · Synthesizes · Delivers

Evidence  
Synthesis

Assumption  
Framework

## Design Evaluation

Literature  
Review/  
MBMA

Priors +  
Distributions

Type I error  
Expected Power  
Assurance  
Design Metrics

*Operating Characteristics Assessment*

Sub-Agents: MBMA Agent · Assumption Agent · Simulation Agent · Evaluation Agent · Optimization Agent · Reporting Agent

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Evidence  
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Assumption  
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Literature  
Review/  
MBMA

Priors +  
Distributions

## Design Optimization

Enrollment Rate

Regional Representation

Budget

Regulatory Min F/U

*Adaptive Refinement vis-à-vis Operational Parameters*

Sub-Agents: MBMA Agent · Assumption Agent · Simulation Agent · Evaluation Agent · Optimization Agent · Reporting Agent

*Expert-Human-in-the-Loop checkpoints after evidence synthesis, assumption finalization, and design selection*

# Clinical Trial Design End-to-End Agentic Orchestration

Orchestrator Agent — Plans · Delegates · Monitors · Synthesizes · Delivers

Evidence  
Synthesis

Assumption  
Framework

Literature  
Review/  
MBMA

Priors +  
distributions

## Report & Rationale

Design Rationale

SAP

Dose PK/PD

Simulation Reports

Protocol Synopsis

*Regulatory package*

Sub-Agents: MBMA Agent · Assumption Agent · Simulation Agent · Evaluation Agent · Optimization Agent · Reporting Agent

*Expert-Human-in-the-Loop checkpoints after evidence synthesis, assumption finalization, and design selection*

# *Data Review and Monitoring*

# Clinical Data Review Environment: Current

Data review distributed across multiple roles with several supporting applications detecting outliers and anomalies

Applications generate efficiencies in review and cleaning activities **at individual role level**

Multiple roles generating multiple queries of limited value on the same datapoint

**Increasing site burden**, delays in database locks

# Future-State Data Review and Monitoring

## AI-Enabled Capabilities

Next-Gen Central Statistical Monitoring (CSM) 

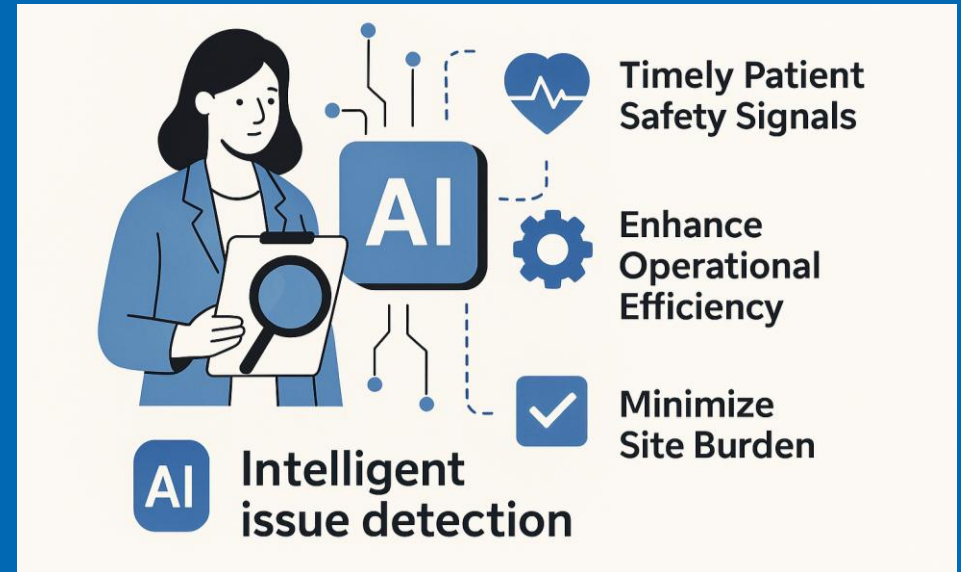
Next-Gen Query Generation & Management 

## Core Requirements

Connected Data Layer 

Expertise / Decision Rights 

Consistent Risk-Based Workflows 



- ✓ Improved patient safety
- ✓ Improved data quality
- ✓ Reduce duplicate query generation
- ✓ Reduce site burden
- ✓ Enhanced compliance

# From Traditional Roles to New AI & Human Personas

## Virtual Monitoring Partner (VMP)

AI flags emerging RBQM signals; Clin Ops / Clin Sci determine actions

## Adaptive Cleaning Orchestrator (ACO)

ACO proposes resolutions with traceability based on strategy set by expert data manager, who also provides contextual validation

## Human-in-the-loop accountability

**Experts** validate AI outputs, adjudicate risk, and approve final data and decisions



# ***The Leadership Compass***

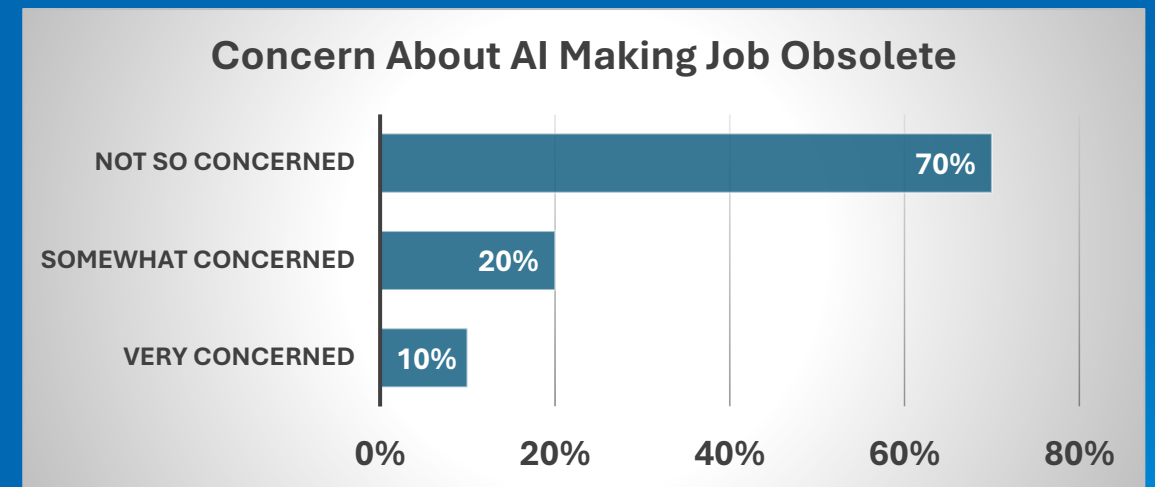
## *Guiding Responsible AI Adoption*

# Fear of Becoming Obsolete (FOBO)

**FOBO** is rising: ~30% of U.S. workers believe they could be made professionally obsolete

**Early-in-career workers feel it more**

Can drive disengagement, reduced productivity, and helplessness when critical thinking is most needed for innovation



# Why AI Adoption Stalls

Widespread AI use, disappointing returns

Usage without real commitment  $\neq$  Adoption

Psychological/contextual challenge, not technical

## The Belief-Anxiety Paradox

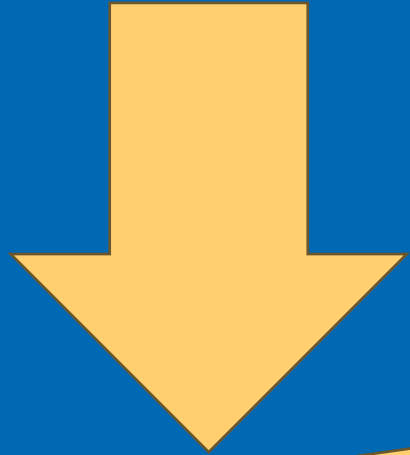
*Erin Eatough, Keith Ferrazzi, Wendy Smith and Shonna Waters, Harvard Business Review. Feb 17, 2026*



# The Contrasting Duality

## Apprehension

Keeps us from walking off a cliff  
Risks, readiness, consequences  
Displacement for some  
Unmanaged → **Paralysis**



Opens our eyes to what's possible  
Motivates exploration, commitment  
Liberation for others  
Unchecked → **Reckless adoption**

## Excitement





## Psychological Safety

Acknowledge both reactions  
openly



## Tension as a signal

Address constructively



## Dangerous Adopters

Those who feel only one of the two



## Move faster, sustainably

Normalize “I’m excited and concerned”

# Harnessing the Tension



# Establishing a “North Star”

## Augmentation as Copilot

### *Amplifying Human Skills*

Reinforce: Value comes from human + AI partnership, not replacement

## **Realistic Timeline**

Change is significant but not instantaneous

## **Entry-level positions**

Redesign work (AI-enabled) / protect development opportunities

## **Industry – Academia Partnership**

Education and training of *Next-Gen* Leaders

## **Reskilling / Upskilling**

Visible and accessible learning pathways  
Aligned training to roles and progression

## **Mutual Mentoring**

Pair “early-in-career” talent with experienced tenured SMEs/leaders

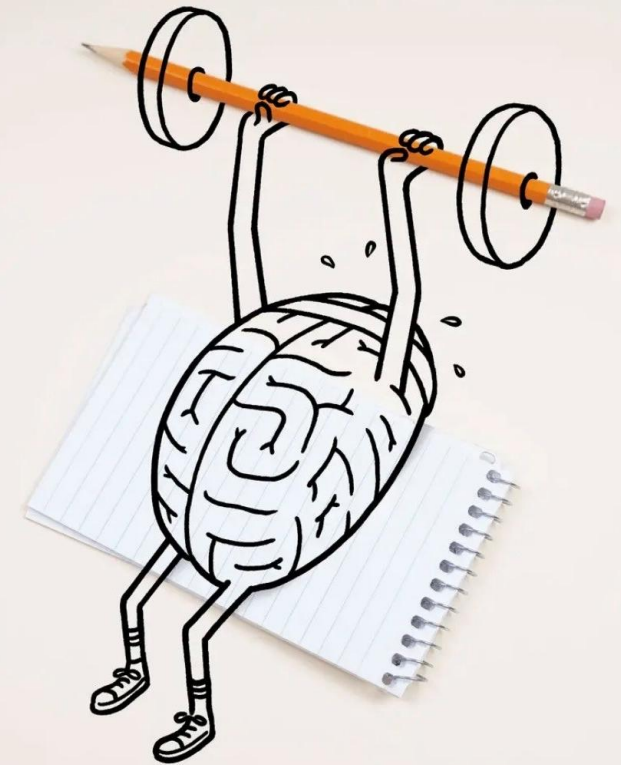
# AI & Cognitive Health

OPINION  
GUEST ESSAY

## There's a Good Reason You Can't Concentrate

Cal Newport's article extends his earlier work on "deep work" to argue that we are no longer merely distracted — **we are losing the capacity for deep thinking itself**. AI tools, particularly large language models, are now a central part of this concern.

New York Times (March 27, 2026)



# Principles for Responsible Use of AI

## Protect Cognitive Autonomy

- AI Should augment human thinking, not replace it
- Humans make decisions

## Audit AI Touchpoints for Cognitive Impact

- Assess whether they are replacing or supporting human cognition/decision-making

## Prioritize Transparency and Public Education

- Communicate clearly about AI's cognitive risks – not just its productivity gains

## Build for Long-term Human Capacity

- Tools should be built to scaffold human learning, not create dependency

*AI poses as much of a leadership challenge  
as it does a technological one*



# Thank You

SCT | 47TH  
ANNUAL MEETING