This meeting attracts an international group of attendees interested in the design, conduct and analyses of clinical trials.

Don’t miss this opportunity!

Table of Contents

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 5, 2020</td>
<td>Deadline for sponsorship commitment &amp; reservation of exhibit and/or advertising space</td>
</tr>
<tr>
<td>April 10, 2020</td>
<td>Exhibit services kit sent to all exhibitors whose registration is received by April 5, 2020</td>
</tr>
<tr>
<td>April 20, 2020</td>
<td>Deadline for product description &amp; advertising artwork</td>
</tr>
<tr>
<td>April 20, 2020</td>
<td>Exhibit Cancellation Deadline</td>
</tr>
<tr>
<td>April 24, 2020</td>
<td>Hotel reservation deadline</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>6</td>
</tr>
</tbody>
</table>
The Society for Clinical Trials (SCT) is the premier group through which you have the opportunity to inform health care researchers about your business or organization. The Society is an international organization of the world’s top clinical trialists. The Annual Meeting attracts 500+ professionals from academia, government, and private industry, including behavioral scientists, bioethicists, biostatisticians, clinical coordinators, computer scientists, data managers, dentists, epidemiologists, nurses, pharmacologists, students and physicians.

Exhibitor Opportunities
As an exhibitor at the SCT 2020 Annual Meeting, you will have access to the world’s top clinical trialists. In addition to your booth in a high-traffic exhibit area, you will have the opportunity to meet and greet conference attendees during break times and at networking events. With this close contact, your company’s products and services will have maximum visibility.

Space is limited!
Reserve your booth space early to ensure availability.

Exhibit Fees
8’ x 10’ area: $500
Areas include:
  * One 6’ draped table (3 sides)
  * Two contour chairs
  * 17” x 11” identification sign
  * 8’ high back wall, 3’ high side walls
  * Program description and contact information in the official onsite Final Program book

Exhibit fees do not include registration fees for attendees who will manage the booth. All individuals managing the booth at the Annual Meeting must be registered.

Please note that internet access is not included in the cost of your booth. Internet may be rented onsite through the hotel at an additional cost.

Non-profit and government organizations receive a discounted rate of $300. Proof of eligibility for this discount must be provided.

Attendee Information
Exhibitor Services
Exhibitor Details, Rules & Regulations
Cancellation
Liability
Presentation of Products or Services
Product/Service Description
Exhibitor Discounts

Exhibit Hours
Monday, May 18, 2020 7:30 AM – 5:30 PM
Tuesday, May 19, 2020 7:30 AM – 5:00 PM

Exhibits will be set up throughout the day in the general traffic area of the SCT breakout sessions. The prime exhibit time will be during 30-minute breaks in the AM and PM, during which refreshments will be served and all attendees will be gathered in the same area to visit exhibitors and view posters.

Exhibit Move In and Move Out Schedule
Exhibit Decorator Installation
Sunday, May 17, 2020 12:00 PM – 3:00 PM

Exhibitor Set-up Tuesday, May 19, 2020 5:00 PM
Sunday, May 17, 2020 12:00 PM – 3:00 PM

Dismantling
Security
Exhibit management will provide necessary watchmen during the hours the exhibit area is closed. Security will be provided during the following hours: Sunday, 6:00 PM–6:00 AM and Monday, 8:00 PM–6:00 AM. The exhibitor is solely responsible for their exhibit material and should insure their exhibit against loss or damage. All property of an exhibitor is understood to remain in their care, custody, and control in transit to or from or within the confines of the exhibit hall.

Social Event
A welcoming reception is planned for all participants of the 41st Annual Meeting of the Society for Clinical Trials on Monday, May 18, 2020 from 5:45 PM to 8:00 PM. A cash bar will be available for the evening.

Space Assignment
Exhibitors will have the opportunity to choose their booth placement. Priority for space assignment will be in the order in which applications are received. Confirmed exhibitors will be contacted with a floor plan of the hotel so that the exhibiting company can select their preferred booth. The Society reserves the right to relocate space and/or adjust the floor plan if there are unoccupied booths.

Hotel Information

Standard Room Rate
Single/Double: $219.00/night
Additional Person: $20/night

Reservation deadline: April 24, 2020

Check In/Check Out Times
Check-in: 4:00 pm
Check-out: 12:00 pm

Parking
On-site parking, fee: $8.50 USD hourly, $26 USD daily
Valet parking, fee: 45 USD daily

Travel Details
The hotel does not provide shuttle service

Baltimore/Washington International Thurgood Marshall Airport (BWI)
Hotel direction: 12 miles NE
Estimated taxi fare: $45 USD (one way)
Bus service, fee: $8 USD (one way)

Driving directions
Take Route 170 to Interstate 295 North/Baltimore-Washington Parkway. The parkway will become Russell Street in downtown Baltimore. Follow Russell Street to Pratt Street and turn right. Continue on Pratt Street through ten traffic lights to President Street and turn right again. Follow President Street through three traffic lights moving into the right hand lane after the second light (Eastern Avenue). At the third light, drive straight ahead towards the Katyn Memorial and enter the traffic circle. Take the first right exit (about 50 feet into the circle) onto Aliceanna Street. The hotel entrance will be 100 yards on the right.

Ronald Reagan Washington National Airport (DCA)
Hotel direction: 61 miles NE
Estimated taxi fare: $120 USD (one way)

Driving directions
Take the George Washington Parkway North to Interstate 495 and continue to Interstate 95 North. Follow Interstate 95 North to Interstate 395 and exit at Pratt Street in downtown Baltimore. Turn right and proceed to President Street. Turn right then right again onto Aliceanna Street. The hotel will be on the right.

Washington Dulles International Airport (IAD)
Hotel direction: 52 miles NE
Estimated taxi fare: $150 USD (one way)

Driving directions
Take the Dulles Toll Road East to Interstate 495 North and continue to Interstate 95 North. Follow Interstate 95 North to Interstate 395 and exit at Pratt Street in downtown Baltimore. Turn right and proceed to President Street. Turn right then right again onto Aliceanna Street. The hotel will be on the right.
## Sponsorship & Advertising Opportunities

### Category: Corporate Sponsorships

Choose from any of the following programs to help increase your on-site visibility and build brand awareness with attendees. These include Year-Round General Society Exposure and Support benefits.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Patron $40,000</th>
<th>Diamond $20,000</th>
<th>Platinum $10,000</th>
<th>Gold $5,000</th>
<th>Silver $2,000</th>
<th>Bronze $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary memberships &amp; registrations*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent Acknowledgement on Annual Meeting signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement (company name and logo) in onsite Annual Meeting Program Book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo/link or name listed on SCT website+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo/link or name listed on SCT newsletter for 1 year+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company write up in a SCT future newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo/link included on SCT sponsored webinars for a year</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo/link or name on all SCT correspondence to membership for one year+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Thank you acknowledgement along with company logo or name listed in one issue of the SCT Journal+</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Number of memberships & registrations vary by level (16-Patron, 8-Diamond, 4-Platinum, 2-Gold, 1-Silver)

+ Patron, Diamond & Platinum Level includes logo/link. Gold, Silver & Bronze is company name listed only.
## Category: Meeting a la Carte Sponsorships

Sponsorship opportunities are available to both exhibiting companies and those that are not purchasing an exhibit booth. However, a special discount of 15% on sponsorship rates is available only to exhibiting companies.

### Annual Meeting Bag
- Tote bag provided to all meeting attendees
- Marked with your company logo and SCT logo
- Finished bag provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

| Non-Exhibitor Price | $3,000 |
| Special Exhibitor Price | $2,550 |

### Promotional Insert in Annual Meeting Bag
- Single sheet (8.5” x 11”) advertisement or smaller than 8.5” x 11” printed item such as bookmark
- 1-sided or 2-sided
- Finished copies provided by advertiser
- Advertiser handles and pays shipping to Annual meeting location

| Non-Exhibitor Price | $2,500 |
| Special Exhibitor Price | $2,125 |

### Custom Notebook/notepad Insert in Annual Meeting Bag
- Notepad 8.5” x 11” or smaller with company name/logo
- Finished notepads provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

| Non-Exhibitor Price | $3,500 |
| Special Exhibitor Price | $2,975 |

### Custom Hotel Keycard
- Your company’s name and logo on the hotel keycard. (approved by SCT)

| Non-Exhibitor Price | $3,500 |
| Special Exhibitor Price | $2,975 |

### Mobile Application
- Prime Placement on signage and advertisements in the app

| Non-Exhibitor Price | $2,500 |
| Special Exhibitor Price | $2,125 |

### Annual Meeting Lanyards
- Provided to all meeting attendees
- Marked with your company logo and SCT logo

| Non-Exhibitor Price | $2,000 |
| Special Exhibitor Price | $1,700 |

### Business Session Lunch
- Recognition on signage in lunch location
- Logo included in PPT presentation

| Non-Exhibitor Price | $2,000 |
| Special Exhibitor Price | $1,700 |

### Refreshment Break
- Signage (company name and logo) on refreshment tables during breaks
- Area for company literature/promotional products at designated break area

| Non-Exhibitor Price | $2,500 |
| Special Exhibitor Price | $2,125 |

### Pen/pencil insert in Annual Meeting Bag
- Pen or pencil of any color with company name/logo
- Finished pens or pencils provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

| Non-Exhibitor Price | $3,500 |
| Special Exhibitor Price | $2,975 |
Category: Advertising Opportunities

Maximize your attendee exposure with an advertisement in the official onsite Final Program book. This Final Program is distributed to every attendee at Registration. The onsite Final Program’s schedule of events, workshop information, session descriptions and poster details guarantee that it will be referred to again and again throughout the meeting.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Color</th>
<th>Position</th>
<th>Rate</th>
<th>Dimensions</th>
<th><strong>Premium advertisements are available on a first-come first-served basis per date of receipt of payment.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>4-color</td>
<td>back cover</td>
<td>$5,000</td>
<td>w 8&quot; x h 10 ½&quot;</td>
<td><strong>one available</strong></td>
</tr>
<tr>
<td>Full Page</td>
<td>b&amp;w</td>
<td>inside back cover</td>
<td>$2,500</td>
<td>w 8&quot; x h 10 ½&quot;</td>
<td><strong>one available</strong></td>
</tr>
<tr>
<td>Full page</td>
<td>b&amp;w</td>
<td>run of book</td>
<td>$1,500</td>
<td>w 8&quot; x h 10 ½&quot;</td>
<td></td>
</tr>
<tr>
<td>½ page</td>
<td>b&amp;w</td>
<td>run of book</td>
<td>$950</td>
<td>w 8&quot; x h 5&quot;</td>
<td></td>
</tr>
<tr>
<td>¼ page</td>
<td>b&amp;w</td>
<td>run of book</td>
<td>$750</td>
<td>w 3 ¼&quot; x h 5&quot;</td>
<td></td>
</tr>
</tbody>
</table>

Advertising Deadlines
Ad space reservation/cancellation deadline
April 6, 2020

Ad artwork deadline
April 13, 2020

Mechanical Requirements
- All ads must be submitted in the following formats: EPS, PDF, or JPG.
- All files must be high resolution, with images at 300 dpi and text converted to outlines.
- Color artwork must be converted to CMYK.
- Black & White artwork must be converted to grayscale.
  - Full Page dimensions same as above
  - Half Page dimensions same as above
  - ¼ page dimensions same as above

**There are no bleeds for ads.**

Email artwork to info@sctweb.org by April 20, 2020.

To Exhibit, Sponsor or Advertise: Please fill out and submit the following form with payment to:
Society for Clinical Trials
85 W. Algonquin Road
Suite 550
Arlington Heights, IL 60005
main: 847.427.8010
fax: 847.427.9656

Deadlines Reminder!
Exhibitor Application: April 5, 2020
Sponsorship Commitment: April 5, 2020
Advertising Space Reservation: April 19, 2020
Advertising Artwork: April 20, 2020
Applicants for Exhibit Space

The Society for Clinical Trials is hereby authorized to reserve space for __________________________ at the 41st Annual Meeting, May 17-20, 2020, at Marriott Baltimore Waterfront Hotel.

Exhibit Hours
Monday, May 18, 2020 Tuesday, May 19, 2020
7:30 AM – 5:30 PM 7:30 AM – 5:00 PM

Please type or print all information.

Company Name: __________________________
Name of Primary Contact: __________________________
Address: __________________________
City: __________________________ State/Province: __________________________ Postal Code: __________________________ Country: __________________________
Telephone Number: __________________________ Fax Number: __________________________

Email address of Primary Contact: __________________________

Names of Representatives attending conference (two complimentary registrations only):
1. Name: __________________________ Email: __________________________
2. Name: __________________________ Email: __________________________

The exhibitor agrees to abide all exhibit terms, conditions, regulations set forth in this prospectus.

• Cancellation Policy: Exhibitor shall give written notice of cancellation to SCT by April 20, 2020 to receive a refund of 75% of exhibit fee.
• Exhibitors are responsible for the full booth fee for cancellations received after April 20, 2020.

Signature: __________________________ Date: __________________________

☐ Government Organization $300 ☐ Nonprofit Organization $300 ☐ Standard Exhibitor $500
Total Amount Due $ __________________________

Method of Payment: ☐ Check ☐ VISA ☐ MasterCard ☐ American

*Please make check payable to Society for Clinical Trials (U.S. Dollars drawn on a U.S. bank).

Credit Card Number: __________________________ Exp Date: __________________________
Signature: __________________________
Name of Card Holder: __________________________
Billing Address: __________________________

Fax or mail the form to:
Society for Clinical Trials
85 W. Algonquin Road
Suite 550
Arlington Heights, IL 60005
P: 847.427.8010
F: 847.427.9656
We would like to offer the following annual support of the Society or items for the 41st Annual Meeting:

### Corporate Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron Supporter</td>
<td>$40,000</td>
<td>Companies that offer to support with a Sponsorship will be contacted by the SCT office for details on memberships and meeting registrations.</td>
</tr>
<tr>
<td>Diamond Supporter</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>Platinum Supporter</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>Gold Supporter</td>
<td>$5,000</td>
<td></td>
</tr>
<tr>
<td>Silver Supporter</td>
<td>$2,000</td>
<td></td>
</tr>
<tr>
<td>Bronze Supporter</td>
<td>$1,000</td>
<td></td>
</tr>
</tbody>
</table>

Please refer to page 4 of the 2020 Prospectus for a list of all Sponsor Benefits.

Total Sponsorship Opportunities = $______________

### Meeting a la Carte Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Meeting bag</td>
<td>$3,000</td>
<td>$2,550 (exhibiting company discount)</td>
</tr>
<tr>
<td>Promotional insert in Annual Meeting bag</td>
<td>$2,500</td>
<td>$2,125 (exhibiting company discount)</td>
</tr>
<tr>
<td>Custom Notebook/notepad in Annual Meeting Bag</td>
<td>$3,500</td>
<td>$2,975 (exhibiting company discount)</td>
</tr>
<tr>
<td>Mobile Application</td>
<td>$2,500</td>
<td>$2,125 (exhibiting company discount)</td>
</tr>
<tr>
<td>Annual Meeting Lanyards</td>
<td>$2,000</td>
<td>$1,700 (exhibiting company discount)</td>
</tr>
<tr>
<td>Business Session Lunch</td>
<td>$2,000</td>
<td>$1,700 (exhibiting company discount)</td>
</tr>
<tr>
<td>Refreshment Break</td>
<td>$2,500</td>
<td>$2,125 (exhibiting company discount)</td>
</tr>
<tr>
<td>Pen/Pencil Insert in Annual Meeting bag</td>
<td>$3,500</td>
<td>$2,975 (exhibiting company discount)</td>
</tr>
</tbody>
</table>

Please refer to page 5 of the 2020 Prospectus for all production and shipping specifications for these items.

Total Sponsorship Opportunities = $______________

### Advertising Opportunities

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page 4-color back cover</td>
<td>$5,000</td>
<td>w 8&quot; x h 10 ½” <strong>one available</strong></td>
</tr>
<tr>
<td>Full Page b&amp;w inside back cover</td>
<td>$2,500</td>
<td>w 8” x h 10 ½” <strong>one available</strong></td>
</tr>
<tr>
<td>Full page b&amp;w run of book</td>
<td>$1,500</td>
<td>w 8” x h 10 ½”</td>
</tr>
<tr>
<td>½ page b&amp;w run of book</td>
<td>$950</td>
<td>w 8” x h 5”</td>
</tr>
<tr>
<td>¼ page b&amp;w run of book</td>
<td>$750</td>
<td>w 3 ¼” x h 5”</td>
</tr>
</tbody>
</table>

Please refer to page 6 of the 2020 Prospectus for all production and art specifications and deadlines.

Total Advertising = $______________

### Total Amount Due

**Amount Due** $________

Method of Payment: □ Check □ VISA □ Mastercard □ American Express

*Please make check payable to Society for Clinical Trials (U.S. dollars drawn on a U.S. bank)*

Credit Card Number: _______________________________ Exp. Date: __________

Signature: _______________________________

Name of Card Holder: _______________________________

Billing Address: _______________________________

Fax or mail the form to:
Society for Clinical Trials
85 W. Algonquin Road Suite 550
Arlington Heights, IL 60005
P: 847.427.8010
F: 847.427.9656