

**Society for Clinical Trials
40th Annual Meeting
May 19-22, 2019
Sheraton New Orleans Hotel
New Orleans, Louisiana**



This meeting attracts an international group of attendees interested in the design, conduct and analyses of clinical trials.

Don't miss this opportunity!

April 5, 2019	Deadline for sponsorship commitment & reservation of exhibit and/or advertising space
April 10, 2019	Exhibit services kit sent to all exhibitors whose registration is received by April 5, 2019
April 19, 2019	Deadline for product description & advertising artwork
April 19, 2019	Exhibit Cancellation Deadline
April TBD	Hotel reservation deadline

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Attendee information

The Society for Clinical Trials (SCT) is the premier group through which you have the opportunity to inform health care researchers about your business or organization. The Society is an international organization of the world's top clinical trialists. The Annual Meeting attracts 500+ professionals from academia, government and private industry, including behavioral scientists, bioethicists, biostatisticians, clinical coordinators, computer scientists, data managers, dentists, epidemiologists, nurses, pharmacologists, students and physicians.

Exhibitor Opportunities

As an exhibitor at the SCT 2019 Annual Meeting, you will have access to the world's top clinical trialists. In addition to your booth in a high-traffic exhibit area, you will have the opportunity to meet and greet conference attendees during break times and at networking events. With this close contact, your company's products and services will have maximum visibility.

Space is limited! Reserve your booth space early to ensure availability.

Exhibit Fees

8' x 10' area: \$500

Areas include:

- * One 6' draped table (3 sides)
- * Two contour chairs
- * 17" x 11" identification sign
- * 8' high back wall, 3' high side walls
- * Program description and contact information in the official onsite Final Program book

Exhibit fees do not include registration fees for attendees who will manage the booth. All individuals managing the booth at the Annual Meeting must be registered.

Please note that internet access is not included in the cost of your booth. Internet may be rented onsite through the hotel at an additional cost.

Non-profit and government organizations receive a discounted rate of \$300. Proof of eligibility for this discount must be provided.

Exhibit Details

Exhibit Hours

Monday, May 20, 2019
7:30 AM - 5:30 PM

Tuesday, May 21, 2019
7:30 AM - 5:00 PM

Exhibits will be set up throughout the day in the general traffic area of the SCT breakout sessions. The prime exhibit time will be during 30 minute breaks in the AM and PM, during which refreshments will be served and all attendees will be gathered in the same area to visit exhibitors and view posters.

Exhibit Move In and Move Out Schedule

Exhibit Decorator Installation

Sunday, May 19, 2019
12:00 PM - 3:00 PM

Exhibitor Set-up
Sunday, May 19, 2019
3:00 PM - 5:00 PM

Dismantling
Tuesday, May 21, 2018
5:00 PM

Exhibitor Details, Rules & Regulations

Exhibitor Services

Exhibit services kits will be emailed to all confirmed exhibitors prior to the show, by April 10, 2019. The exhibit services kit will include show shipping information.

Cancellation

Space and refund of space rental is subject to the following conditions:

a. Exhibitor shall give written notice of cancellation to Society for Clinical Trials, 100 N. 20th Street, Suite 200, Philadelphia, PA 19103 or to sct@fernley.com by Friday, April 19, 2019.

b. If written notice is received by Friday, April 19, 2019 and if space is resold, space rental will be refunded at 75% of full exhibit fee.

c. Exhibitors failing to occupy assigned space by 9:00 AM, Monday, May 20, 2019, or failing to cancel prior to Friday, April 19, 2019, or fully abide by the other terms and conditions of this agreement shall forfeit said space and space rental and shall be held responsible for the entire amount due.

Liability

The Society for Clinical Trials, Inc., Sheraton New Orleans Hotel, and (exhibitor), their employees, officials, agents, directors, or representatives are not liable for any damage or loss that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor, on signing this contract, agrees to indemnify and hold forever harmless the aforementioned for any and all liability and expenses for personal injury, accident, or property damage from fire, theft, destructive cause, or loss arising out of it, in, or in connection with the exhibitor's display.

Presentation of Products or Services

The purpose of the Conference Exhibit Area is to further the education of the Conference registrants by providing information on products and/or services pertinent to the participants' professional interests. Canvassing in Exhibit Area by non-exhibiting persons or firms is strictly prohibited. Society management reserves the right to restrict exhibits that because of noise, method of operation, materials, or for any reason become objectionable, and also to prohibit or to evict any exhibit that in the opinion of Society management may detract from the general character of the Society for Clinical Trials as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the management determines is objectionable. In the event of such a restriction or eviction, the Society for Clinical Trials is not liable for any refunds or other exhibit expenses.

Product/Service Description

The space application requests that you provide a 50-word or less description of your products or services, which will appear in the meeting program book. This information should inform the attendee of what he or she may learn while visiting your display. It is the responsibility of the exhibitor to provide this information. Please email company descriptions to Michael Canino at mcanino@fernley.com by April 12, 2019. Only the company name and booth number will appear if the description is not received by Friday, April 26, 2019.

Security

Exhibit management will provide necessary watchmen during the hours the exhibit area is closed. Security will be provided during the following hours: Sunday, 6:00 PM - 6:00 AM; Monday, 8:00 PM - 6:00 AM. The exhibitor is solely responsible for their exhibit material and should insure their exhibit against loss or damage. All property of an exhibitor is understood to remain in their care, custody, and control in transit to or from or within the confines of the exhibit hall.

Social Event

A welcoming reception and dance party is planned for all participants of the 40th Annual Meeting of the Society for Clinical Trials on Monday, May 20, 2019 from 9:00 PM to 12:00 AM. A cash bar will be available for the evening.

Space Assignment

Exhibitors will have the opportunity to choose their booth placement. Priority for space assignment will be in the order in which applications are received. Confirmed exhibitors will be contacted with a floor plan of the hotel so that the exhibiting company can select their preferred booth. The Society reserves the right to relocate space and/or adjust the floor plan if there are unoccupied booth.

Hotel Information

Sheraton New Orleans Hotel
500 Canal Street
New Orleans, LA 70130
Tel: (504) 525-2500

Standard Room Rate

SCT has secured a special group rate of \$239 for single or double occupancy per night plus tax at the Sheraton New Orleans Hotel. The SCT group rate is guaranteed until Thursday, April 25, 2019 or until the block is filled, whichever comes first. Make your reservations online at <http://www.sctweb.org/meeting>. Guestrooms will be made available 3 days pre and post event dates, based on availability.

Check In / Check Out Times

Check-in: 4:00 pm
Check-out: 12:00 pm

Parking

Self parking: Not Available
Valet: \$45.00 (Valet Parking)

Travel Details

Located in the heart of New Orleans, this hotel is within a 15-minute walk from the French Quarter.

From **Louis Armstrong New Orleans International Airport (MSY)**, Get on I-10 E in Metairie from Jerome S. Glazer Airport Access Rd for 9 min (4.0 mi). Follow I-10 E to US-90 E in New Orleans. Take exit 13B - A from US-90 BUS W for 11 min (10.6 mi). Drive to Canal St for 8 min (1.3 mi). Merge onto US-90 E for 0.4 mi. Continue straight onto S Claiborne Ave for 0.2 mi. Turn right onto Canal St for 0.7 mi.

From **New Orleans Lakefront Airport (NEW)**, Get on I-10 W from Downman Rd and Morrison Rd for 5 min (1.7 mi). Follow I-10 W to S Derbigny St. Take exit 235B from I-10 W for 7 min (6.7 mi). Drive to Canal St for 7 min (0.9 mi). Merge onto S Derbigny St (signs for Canal St) for 459 ft. Turn right onto Canal St for 0.8 mi.

Distance from Hotel: 15 mi.
Drive Time: 26 min.

Transportation Information

Type	Typical Travel Time	Typical Minimum Charge
Bus (Line 202)	48 min.	2.00 USD
Shuttle	25 min.	Fees will vary
Uber	25 min.	20.00 – 27.00 USD
Taxi	25 min.	30.00 – 40.00 USD

Sponsorship & Advertising Opportunities

Category: Corporate Sponsorships

Choose from any of the following programs to help increase your on-site visibility and build brand awareness with attendees. These include Year-Round General Society Exposure and Support benefits.

Benefits	Patron \$40,000	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$1,000
Complimentary memberships / registrations	✓	✓	✓	✓	✓	
Prominent Acknowledgement on Annual Meeting signage	✓	✓	✓	✓	✓	✓
Acknowledgement (company name and logo) in onsite Annual Meeting Program Book	✓	✓	✓	✓	✓	✓
Exhibition Space at Annual Meeting	✓					
Corporate logo/link or name listed on SCT website+	✓	✓	✓	✓	✓	✓
Corporate logo/link or name listed on SCT newsletter for 1 year+	✓	✓	✓	✓		
Company write up in a SCT future newsletter	✓					
Corporate logo/link included on SCT sponsored webinars for a year	✓	✓				
Corporate logo/link or name on all SCT correspondence to membership for one year+	✓	✓	✓	✓	✓	✓
Thank you acknowledgement along with company logo or name listed in one issue of the SCT Journal+	✓	✓	✓	✓	✓	✓
* Number of memberships / registrations vary by level (10-Patron, 8-Diamond, 4-Platinum, 2-Gold, 1-Silver)						
+ Patron, Diamond & Platinum Level includes logo/link. Gold, Silver & Bronze is company name listed only.						

Category: Meeting a la Carte Sponsorships

Sponsorship opportunities are available to both exhibiting companies and those that are not purchasing an exhibit booth. However, a special discount of 15% on sponsorship rates is available only to exhibiting companies

Annual Meeting Bag

- Tote bag provided to all meeting attendees
- Marked with your company logo and SCT logo
- Finished bag provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

Non-Exhibitor Price \$3,000
Special Exhibitor Price \$2,550

Promotional Insert in Annual Meeting Bag

- Single sheet (8.5" x 11") advertisement or smaller than 8.5" x 11" printed item such as bookmark
- 1-sided or 2-sided
- Finished copies provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

Non-Exhibitor Price \$2,500
Special Exhibitor Price \$2,125

Mobile Application

- Prime Placement on signage and advertisements in the app

Non-Exhibitor Price \$2,500
Special Exhibitor Price \$2,125

Annual Meeting Lanyards

- Provided to all meeting attendees
- Marked with your company logo and SCT logo

Non-Exhibitor Price SOLD OUT
Special Exhibitor Price SOLD OUT

Business Session Lunch

- Recognition on signage in lunch location
- Logo included in PPT presentation

Non-Exhibitor Price \$2,000
Special Exhibitor Price \$1,700

Refreshment Break

- Signage (company name and logo) on refreshment tables during breaks
- Area for company literature/promotional products at designated break area

Non-Exhibitor Price \$2,500
Special Exhibitor Price \$2,125

Pen/pencil Insert in Annual Meeting Bag

- Pen or pencil of any color with company name/logo
- Finished pens or pencils provided by advertiser
- Advertiser handles and pays shipping to Annual Meeting location

Non-Exhibitor Price \$3,500
Special Exhibitor Price \$2,975

Category: Advertising Opportunities

Maximize your attendee exposure with an advertisement in the official onsite Final Program book. This Final Program is distributed to every attendee at Registration. The onsite Final Program’s schedule of events, workshop information, session descriptions and poster details guarantee that it will be referred to again and again throughout the meeting.

Ad Size	Color	Position	Rate	Dimensions	
Full Page	4-color	back cover	\$5,000	w 8” x h 10 ½”	**one available
Full Page	b&w	inside back cover	\$2,500	w 8” x h 10 ½”	**one available
Full page	b&w	run of book	\$1,500	w 8” x h 10 ½”	
½ page	b&w	run of book	\$950	w 8” x h 5”	
¼ page	b&w	run of book	\$750	w 3 ¼” x h 5”	

*** Premium advertisements are available on a first-come first-served basis per date of receipt of payment.*

Advertising Deadlines

Ad space reservation/cancellation deadline

April 5, 2019

Ad artwork deadline

April 12, 2019

Mechanical Requirements

- All ads must be submitted in the following formats: EPS, PDF, or JPG.
- All files must be high resolution, with images at 300 dpi and text converted to outlines.
- Color artwork must be converted to CMYK.
- Black & White artwork must be converted to grayscale.
 - Full Page dimensions same as above Half Page dimensions same as above
 - ¼ page dimensions same as above

***There are no bleeds for ads.*

Email artwork to sct@fernley.com by April 12, 2019.

To Exhibit, Sponsor or Advertise:
 Please fill out and submit the following form with payment to:

Society for Clinical Trials
 100 North 20th Street,
 Suite 200
 Philadelphia, PA 19103 USA
 Telephone: (215) 320-3878

Deadlines Reminder!

Exhibitor Application: April 5, 2019
 Sponsorship Commitment: April 5, 2019
 Advertising Space Reservation: April 5, 2019
 Advertising Artwork: April 12, 2019



Application for Exhibit Space

The Society for Clinical Trials is hereby authorized to reserve space for _____ at the 40th Annual Meeting, May 19 - 22, 2019, at Sheraton New Orleans Hotel. Exhibits are open May 20 & 21.

Please type or print all information.

Company Name: _____

Name of Primary Contact: _____

Address: _____

City: _____

State/Province: _____ Postal Code: _____ Country: _____

Telephone Number: _____ Fax Number: _____

Email address of Primary Contact: _____

The exhibitor agrees to abide all exhibit terms, conditions, regulations set forth in this prospectus.

- **Cancellation Policy:** Exhibitor shall give written notice of cancellation to SCT by Friday, April 19, 2019, to receive a refund of 75% of exhibit fee.
- Exhibitors are responsible for the full booth fee for cancellations received after April 19, 2019.

Signature: _____ Date: _____

Please see other side of this form for Sponsorship and Promotional Item Information.

Mail to SCT, 100 North 20th Street, Suite 200, Philadelphia, PA 19103

Standard Exhibitor Fee
\$500

Nonprofit Organization
\$300

Government Organization
\$300

Method of Payment: Check VISA MasterCard American

**Please make check payable to Society for Clinical Trials (U.S. Dollars drawn on a U.S. bank).*

Credit Card Number: _____ Exp Date: _____

Signature: _____

Name of Card Holder: _____

Billing Address: _____



Sponsorship/Advertising Reservation Form

We would like to offer the following annual support of the Society or items for the 40th Annual Meeting:

Corporate Sponsorships

<input type="checkbox"/> Patron Supporter	\$40,000	<i>Companies that offer to support with a Sponsorship will be contacted by the SCT office for details on memberships and meeting registrations.</i>
<input type="checkbox"/> Diamond	\$20,000	
<input type="checkbox"/> Platinum	\$10,000	
<input type="checkbox"/> Gold Supporter	\$5,000	
<input type="checkbox"/> Silver Supporter	\$2,000	
<input type="checkbox"/> Bronze Supporter	\$1,000	

Please refer to page 4 of the 2019 Prospectus for a list of all Sponsor Benefits.

Total Sponsorship Opportunities = \$ _____

Meeting a la Carte Sponsorships

<input type="checkbox"/> Annual Meeting bag	\$3,000	\$2,550 (exhibiting company discount)
<input type="checkbox"/> Promotional insert in Annual Meeting bag	\$2,500	\$2,125 (exhibiting company discount)
<input type="checkbox"/> Custom Notebook/Pad in Tote Bag	\$3,500	\$2,975 (exhibiting company discount)
<input type="checkbox"/> Mobile Application	\$2,500	\$2,125 (exhibiting company discount)
<input type="checkbox"/> Annual Meeting Lanyards	\$2,000	\$1,700 (exhibiting company discount)
<input type="checkbox"/> Business Session Lunch	\$2,000	\$1,700 (exhibiting company discount)
<input type="checkbox"/> Refreshment Break	\$2,500	\$2,125 (exhibiting company discount)
<input type="checkbox"/> Pen/Pencil Insert in Annual Meeting bag	\$3,500	\$2,975 (exhibiting company discount)

Please refer to page 5 of the 2019 Prospectus for all production and shipping specifications for these items.

Total Sponsorship Opportunities = \$ _____

Advertising Opportunities

<input type="checkbox"/> Full Page	4-color	back cover	\$5,000	w 8" x h 10 ½"	**one available
<input type="checkbox"/> Full Page	b&w	inside back cover	\$2,500	w 8" x h 10 ½"	**one available
<input type="checkbox"/> Full page	b&w	run of book	\$1,500	w 8" x h 10 ½"	
<input type="checkbox"/> ½ page	b&w	run of book	\$950	w 8" x h 5"	
<input type="checkbox"/> ¼ page	b&w	run of book	\$750	w 3 ¼" x h 5"	

Please refer to page 6 of the 2019 Prospectus for all production and art specifications and deadlines.

Total Advertising = \$ _____

Mail this form to SCT, 100 North 20th Street, Suite 200, Philadelphia, PA 19103
or contact (215) 320-3878 for additional payment options.

Total Amount Due
Amount Due \$ _____

Method of Payment: Check VISA Mastercard American Express

**Please make check payable to Society for Clinical Trials (U.S. dollars drawn on a U.S. bank)*

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Name of Card Holder: _____

Billing Address: _____